

# Engage. Empower. Impact.

## CREDIT UNION YOUNG PROFESSIONALS PROGRAM MISSION STATEMENT

We attract, engage, and empower young talent in the Cornerstone region while making a positive impact in our communities.

## WHAT IS A CUYP?

- ☞ A credit union employee or volunteer aged 18–40
- ☞ A future leader of the credit union movement

## GOALS OF THE YP PROGRAM

- ☞ Attract YPs to the industry
- ☞ Retain YPs already in the industry
- ☞ Drive positive change for the future
- ☞ Break down barriers to collaboration
- ☞ Bring new perspectives to the credit union system
- ☞ Provide professional development through educational and networking opportunities
- ☞ Demonstrate the importance of advocacy and the impact of engagement with regulatory and political figures

## WAYS TO GET INVOLVED

- ☞ Sign up as a YP representative to get on the email list for notifications of upcoming events
- ☞ Become a chapter delegate to recruit YPs and host events within your local chapter
- ☞ “Crash” a Cornerstone event
- ☞ Apply to be a YP advisor
- ☞ Network at local, in-person meetups
- ☞ Engage in regional and international virtual meetups
- ☞ Attend the Young Professionals Conference
- ☞ Volunteer and/or give to social responsibility projects

## ABOUT CORNERSTONE LEAGUE

Cornerstone League is the nation’s largest regional credit union trade association serving credit unions in Arkansas, Oklahoma, and Texas. Cornerstone exists to advance the success of credit unions in the region through legislative and grassroots advocacy; regulatory and compliance support; training, educational, and networking opportunities; essential communications related to news and information affecting the credit union industry; and other products and services that establish Cornerstone as the essential partner for credit unions.



**CORNERSTONE LEAGUE**  
**Young Professionals**