

HOW TO START A YOUNG PROFESSIONALS (YP) PROGRAM

STEP 1: IDENTIFY BENEFITS & DRAFT PROPOSAL

- Highlight how the YP Program fosters leadership, engagement, and retention.
- Research successful examples and outline program objectives, benefits, activities, and structure.

STEP 2: PRESENT TO LEADERSHIP & SECURE SUPPORT

- Present the proposal to senior management, aligning the program with credit union goals.
- Seek approval, budget, and leadership endorsement.

STEP 3: FORM A COMMITTEE & SET REGULAR MEETINGS

- Recruit motivated YPs and assign roles (chair, event coordinator, etc.).
- Hold regular meetings to plan activities, set goals, and track progress.

STEP 4: PLAN EVENTS & LAUNCH PROGRAM

- Organize a variety of events (networking, professional development, community service).
- Host a kickoff event to introduce the program and engage potential members.

STEP 5: PROMOTE INTERNALLY & ON SOCIAL MEDIA

- Use internal channels (intranet, newsletters, meetings) and social media to promote events and successes.

STEP 6: GATHER FEEDBACK & REPORT TO LEADERSHIP

- Survey members for feedback to improve the program.
- Provide regular updates to leadership on successes and milestones to ensure continued support.

STEP 7: CELEBRATE SUCCESSES

- Host an annual recognition event to celebrate key contributors and program achievements.



CORNERSTONE LEAGUE
**Young
Professionals**