

Exclusive CU training brings it home  
for you and your members

MGIC

## Q4 Webinars

Take advantage of the resources you need  
to help your members succeed

You're invited to participate in our quarterly series of CU-exclusive webinars designed to keep you fully informed of current mortgage lending practices, so you're better prepared to help your members achieve their dreams of homeownership.

If you missed our previous webinars or are unable to attend any of these sessions, contact Karen Maierle, Credit Union Inside Account Rep, for the recording at [karen\\_maierle@mgic.com](mailto:karen_maierle@mgic.com).

Mark your calendar to join us for these 1-hour webinars featured this quarter:

### Social Media Roadmap

Developing relationships is critical to helping your members. Social media is one of the most effective channels to connect with target audiences, build your brand and stay informed of mortgage industry trends. We'll cover how to plan and create content, make or update your profiles, boost your posts and more.

Wednesday  
**Oct. 6**  
11:00 AM CT

[Register](#)

### MI Basics for Credit Unions

Mortgage insurance remains one of the safest, most affordable down payment options for credit unions and their members. Get acquainted – or reacquainted – with the basics of MI, such as comparing MI options, demystifying misinformation about MI, and how to calculate MI rates based on popular premium plans.

Thursday  
**Oct. 14**  
11:00 AM CT

[Register](#)

### Jingle and Mingle: Holiday Networking Tips

Unblock the secrets of networking and have fun doing it! Our innovative communication ideas can make networking easier and help you to grow your business. Learn how to make valuable new contacts, join a conversation with strangers, get busy decision makers to take your calls, and use networking events to leverage business opportunities.

Tuesday  
**Nov. 9**  
11:00 AM CT

[Register](#)

### Success Begins with a Plan

Hit the new year running when MGIC walks you through how to develop a business plan you can execute to increase your success in 2022. We'll help you to prepare an elevator pitch that showcases your strengths, define and reach your market, turn leads into loans, and track and refine your plan so you can grow your CU's mortgage loan business.

Wednesday  
**Dec. 1**  
11:00 AM CT

[Register](#)



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CUNA Mutual Group is the marketing name for CUNA Mutual Holding Company, a mutual insurance holding company, its subsidiaries and affiliates.