

Cornerstone League and Credit Unions for Kids are partnering to raise funds for the remainder of 2020



More than ever, **kids can't wait.**

Your local children's hospital **can't wait.**

The effects of the COVID-19 pandemic has placed unprecedented stress on the health system, especially children's hospitals. They are now treating adult patients, opening drive-thru testing sites, taking extreme measures to keep hospitals clean, conducting virtual appointments, upgrading technology, and more.

Children's hospitals are on the front line of this crisis, yet they are still providing advanced and affordable healthcare for millions of children and families. Funding from Children's Miracle Network Hospital partners, including credit unions, is critical to meet the need hospitals have to provide this care.



Your credit union can help



Support kids like Tatum.

At Arkansas Children's Cardiology Clinic, physicians diagnosed Tatum with a bicuspid aortic valve with stenosis, requiring surgery. Donors generosity provided peace of mind to Tatum and her family. Today, Tatum's heart appears to be thriving, allowing her to participate in her favorite pastimes, such as tumbling, volleyball, arts and crafts, and playing outside with her friends.

Shop for Miracles

Your credit union makes a donation each time a member uses their card on a specific day. Here's what you do:



1. Identify a day to host campaign
2. Identify an amount to donate per card use
3. Apply resources on this Dropbox to promote the campaign to your members
4. Educate your employees through internal communications
5. Capture total donation amount and remit to CMN Hospitals

Online giving solutions

CMN Hospitals has partnered with industry leader Frontstream, to provide online giving solutions, like fundraising pages, online auctions, employee wellness and giving programs, and more.



Credit unions can use this tool to capture donations in a fun and creative way that engages the community. Email Nick Coleman to get your online fundraising resource created.

Skip a Pay

Does your credit union offer Skip a Pay to members? If so, CU4Kids encourages you to enhance it by incorporating philanthropy. Simply let members know you will make a donation (taken from the admin fee) for each payment that is skipped.



For more information:

- Nick Coleman, director of programs at CMN Hospitals, ncoleman@cmnhospitals.org.

- www.cu4kids.org

-Join 'Credit Union Miracle Makers' on Facebook