



## Financial Counseling Certification Program (FiCEP) • 2025

### Program Overview

Two cohort options will be available in 2025 to earn your Certified Credit Union Financial Counselor (CCUFC) designation through our enhanced version of America's Credit Unions Financial Counseling Certification Program (FiCEP). FiCEP is an enhanced and unique training program for credit union staff that combines the convenience of a self-study program with guided learning and additional resources.

#### Training and Support

- Textbook with 60 chapters
- 8 tutorial webinars
- 8 skills test reviews
- Live instructor-led zoom exam prep
- Pre-recorded exam prep video
- Virtual proctoring for America's Credit Unions FiCEP exam
- Online Counselor Community to network, ask questions & share ideas
- Take-away tool kit including budget spreadsheets, spending plans, program decision guides, action plans, tracking methods and more!

#### Important Dates:

Cohort 1 option:

Registration Opens: December 2, 2024

Registration Closes: February 14, 2025

Program start date: March 24

Zoom Review & Testing: Week of June 9

Cohort 2 option:

Registration Opens: March 3

Registration Closes: May 16

Program start date: June 30

Zoom Review & Testing: Week of Sept 15

### Become A Certified Credit Union Financial Counselor (CCUFC)

**Students learn skills and knowledge necessary to assist and empower members to improve their financial well-being.**

- ✓ Acquire skills to help those experiencing financial difficulties
- ✓ Reduce delinquencies & charge-offs
- ✓ Grow product and service revenue
- ✓ Demonstrate the credit union difference
- ✓ Attract new members

**ONE Book and ONE Exam covering the following topics:**

- Introduction to Financial Counseling
- Financial Counseling Essentials
- Special Issues in Financial Counseling
- Using Communication Skills During Financial Counseling
- Taxes, Insurance, and Investments
- Controlling Living Expenses
- Money, Attitudes, and Behaviors
- Retirement and Personal Financial Preparedness

### Educational Investment

**America's Credit Unions Member Rate:**

\$750 per person – receives 6<sup>th</sup> edition textbook

- If two students share a book, the second student pays \$350. Sharing is 2 users to 1 purchase ratio only.

**America's Credit Unions Non Member Rate:**

\$1,500 per student – receives 6<sup>th</sup> edition textbook

**Credit Unions Subscribed to America's Credit Unions Training Bundle:**

\$250 per student – must use the PDF version of the 6<sup>th</sup> edition textbook that is included in the training bundle

### Registration

Register via [www.cornerstonefoundation.coop](http://www.cornerstonefoundation.coop)

#### Questions:

Emily Moreno, Program Director  
[emoreno@cornerstonefoundation.coop](mailto:emoreno@cornerstonefoundation.coop)  
214-334-3397

*This program is brought to you in partnership with the America's Credit Unions and Luminare Louisiana Credit Unions.*