

Engage Kids. Empower Parents.



THE ART OF ALLOWANCE PROJECT



ADOLESCENT\$
MONEY-SMART.
MONEY-EMPOWERED.

Features:

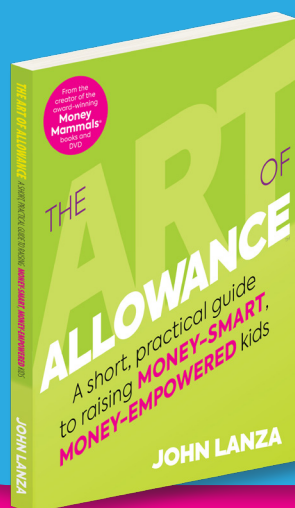
The Money Mammals

Fun character-driven content for kids



Guiding tools for parents!

Answers to your biggest questions about kids and money



Adolescent\$

Higher-level content for teens and tweens



**CORNERSTONE
FOUNDATION**

Snigglezoo
a family company

More than just a youth account...

It's *financial wellness* for the entire family!

Grow with them...

ADOLESCENT\$
MONEY-SMART.
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Start early...



THE **ART** OF
ALLOWANCE
PROJECT

Empower
parents!

Steps to Success:



1. Onboard!

Make a big splash with a curated product mix and staff learning opportunities.



2. Launch!

Drive awareness and build program momentum with the marketing materials you need.



3. Sustain and grow!






Leverage your program with periodic reporting and quarterly coaching calls.

It's family
financial wellness
at home
and on the go

Find Out
More!



You Get The Five-Banana Treatment:

-  A co-branded online experience
-  A curated marketing mix of customized items
-  Community engagement opportunities
-  Updated monthly content
-  A dedicated account representative

The Art of Allowance Project™
and Your Credit Union:

A Great Partnership!

themoneymammals.com



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