

BALANCEDLIFE

a budgeting simulation

Financial empowerment is critical to societal stability and credit unions are poised to do their part to develop more capable and competent citizens. To adequately prepare our youth for adulthood, we must empower them with the tools, information, and decision-making skills necessary to achieve financial freedom.

Cornerstone Credit Union Foundation and BALANCE are proud to offer two personal finance simulation options designed to help students strive to create a BALANCED Life: **A Reality Fair** and a **Classroom Simulation**. Having these available options allows you to serve your community in a way that meets their needs and yours.

TWO options – ONE shared goal of offering practical and powerful ways to help today’s youth learn the importance of managing a household budget for long-term financial success!

<p>BALANCED Life A Reality Fair</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Flexible and able to customize based on school-size and available timeframe. • Provides for interactive learning experiences that a traditional classroom setting cannot provide. • Booth volunteers simulate a “true to life” purchase experience. • Opportunity for students to visit with a Financial Counselor after fair. • Business development opportunity – “give back” to your community and the schools you serve by hosting a fair. 	<p>BALANCED Life A Classroom Simulation</p> <p>Benefits:</p> <ul style="list-style-type: none"> • Adaptable and able to complete a true budget simulation in under one-hour. • Turnkey and easy implementation. • Eliminates the need to secure and train 12+ volunteers – only one facilitator needed • A gateway to continuous financial education throughout the year • Business development opportunity – “gift” a branded set to a school/teacher
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<p>Benefits of both versions:</p> <ul style="list-style-type: none"> • Fun and interactive methods of learning on an experiential level about budgeting and “adulging”. • Meets the National Financial Literacy Standards. • Boosts your credit union brand among the communities you serve, specifically Gen Z. • In an effort to learn & understand compromise, students complete simulations with a partner.
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<p>BALANCED Life A Reality Fair</p> <p>What is included?</p> <ul style="list-style-type: none"> • Ten table-top booths. • Price sheets for each of the ten living decisions (low / mid / high cost of living versions). • 30 family scenarios per cost of living version • Budgeting sheets • Facilitator’s Guide • A “wheel of chance” for unexpected expenses • Carrying case • Pre and post classroom lessons • Media Marketing Kit 	<p>BALANCED Life A Classroom Simulation</p> <p>What is included?</p> <ul style="list-style-type: none"> • PPT presentations for all three cost of living versions (low / mid / high) – includes pricing for the living decisions. • 30 family scenarios per cost of living version • Budgeting sheets • Facilitator’s Guide • Unexpected expenses built into the scenarios • Pre and post classroom lessons • Media Marketing Kit
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For more information or to schedule a demo:

Reality Fair: Contact Marina Garcia, CSCUF Financial Capability Director, at (469) 385-6445 or mgarcia@cscuf.coop.

Classroom Simulation: Contact Cynthia Campbell, BALANCE VP of Enterprise Project Management, at (888) 808-4327 ext. 502 or ccampbell@balancepro.org.