



BRIDGING THE GAP BETWEEN NEW & SEASONED CREDIT UNION LEADERS

The cuLEAD Academy is a 9-month hybrid program designed by credit union professionals, for credit union professionals ready to take their leadership to a higher level.

With a clear focus on educating and developing our credit union leaders, the cuLEAD Academy elevates students through courses, assignments, team engagement, and a capstone project.

Students read, analyze, and discuss one leadership book and turn in reflection assignments to their deans for grading in CANVAS, a higher education learning management system. Students are required to apply to the mentorship program through Cornerstone.

Here's what students can expect:

- » Enhance core leadership competencies to reach the next level.
- » Education on industry specific operations and hot topics.
- » Learn the inner workings of credit unions and department functions.
- » Network with peers in-person and online.
- » Pair with an industry mentor.
- » Springboard to next-level leadership programs.

STUDENTS RECEIVE EDUCATION IN THE FOLLOWING AREAS:

- » Communication
- » Credit Union Financials
- » Strategic Planning
- » Team Development
- » History & Philosophy
- » Organizational Culture
- » Leadership
- » Government Relations/Advocacy
- » Compliance
- » Lending
- » Project Management
- » Information Technology/Artificial Intelligence
- » Human Resources
- » Marketing/Business Development

The Academy culminates in a graduation where students get to display all they have learned in a final presentation to benefit their credit union and their members.

Name of Applicant: _____

Credit Union/Organization Name: _____

Current Position/Title: _____

Work Address: _____

Work Phone: _____

Cell Phone: _____

Email: _____

Number of Years in Credit Unions: _____

APPLICANT'S STRENGTHS

- Accounting
- Auditing
- Business Development
- Collections
- Compliance
- HumanResources
- Investments
- Lending Management
- Marketing
- Operations
- Philosophy
- Staff Development
- Technology
- Other _____

Write a brief statement on why the Student Selection Board should choose you to participate in the cuLEAD Academy. (Include any leadership experience you have.)

What does leadership mean to you and how do you measure success?

How do you feel that the cuLEAD Academy will contribute to your success as a leader?

APPLICANT COMMITMENT:

I acknowledge I must submit a resume and letter of recommendation with this application. I understand I am required to attend and fulfill all requirements to graduate.

APPLICANT SIGNATURE _____ DATE _____

CEO/SUPERVISOR SUPPORT: I _____

HEREBY SUPPORT THE AFOREMENTIONED APPLICANT'S PARTICIPATION IN THIS NINE-MONTH EDUCATIONAL PROGRAM.

CEO OR SUPERVISOR _____ DATE _____