

Women's Rising Leadership Academy



Presented by Progress
Coaching

A Community of Women Supporting
Women in the World of Rising Leaders

A Letter From Our Founder



Tim Hagen
Founder,
Progress Coaching

Dear Attendee:

Your first instinct might be to balk when you hear of a man starting a women's leadership academy, so please allow me to explain my background and why this is different.

I was raised by a single woman, and almost 40 years ago, a woman changed the way I looked at my career through the delivery of coaching. As my boss at IBM during a college internship where I knew nothing of computers, she helped me discover and attain my passion for coaching. Without a great mentor and coach, I may never have had the confidence to pursue leadership coaching.

Thirty years later, I work with many companies around the globe and while we're making great strides to improve diversity and inclusion, we don't speak up enough about women leaders. There is still a significant gap in the amount of women in leadership roles, especially in corporate America.



My daughter works at Cornell University, and I've always tried to provide her insight as to what she'll experience in her career with leaders of all kinds. Before she started college, she began an internship with a great woman leader, who happens to be one of our speakers in WRLA. She was a publisher of a newspaper and my daughter was a journalism major, so it was an opportunity my daughter was beyond excited for. We both look back at that experience as a catalyst for her growth. I knew having a woman in a leadership position would serve my daughter in immeasurable ways, as I believe it would serve others as well.

Unconscious bias still exists which has held back many women I've worked with over the years, women who are extremely experienced and exceptional at what they do. This is exactly why I wanted to partner with the exceptional women leaders I've worked with to create the Women's Rising Leadership Academy. This program is a community of support and inspiration that will combine the following:

- Training
- Monthly group sessions facilitating awareness and action
- One-on-one coaching sessions per member by a certified coach
- Women guest speakers sharing their experience and advice to other woman leaders such as you

I hope you'll consider joining the Women's Rising Leadership Academy, an 18-month program where we are committed to helping you launch the career you desire.

Thank You,
Tim Hagen



Program Overview

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Women are drastically underrepresented in executive management and C-suite levels across corporate America. Less than 26% (from McKinsey & Co). Yet more than $\frac{2}{3}$ of women under the age of 30 say they want to be senior leaders (LeanIn.org)

We're going to help change that. Women should hold more than 50% of those spots!

Together we can achieve it!

- Do you want to take your career to another level & shatter the barriers to your upward mobility?
- Are you passionate about helping other women reach their potential and overcome similar obstacles?
- Are you looking to join a community of women leaders who will help challenge the status quo and are finding ways to help eliminate those barriers?

We can do this together!!

Our community is eager for you and your colleagues to join!



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Introducing the Women's Rising Leadership Academy

This 18-month program includes:

- Leadership Training
- 1-on-1 Coaching Sessions
- Accomplished Guest Speakers, each with a unique story to share
- Monthly Group Coaching Sessions

Leadership Training to include:

- Mastering Coaching Conversations
- Why Leadership Conversations Matter
- Coaching Teamwork
- Coaching Positive Attitudes
- Coaching to Motivate
- Coaching Career Conversations to Develop & Retain

1-on-1 Coaching Sessions provide:

- 6 Individual Coaching Sessions
- Choose from Multiple Coaches
- Sessions are Specific to Your Needs
- All Sessions are Private & Confidential

Your Coaches:

- Kristin Miller - Owner/CEO & Certified Coach, Inicio Coaching
- Cindy Langanki - Certified Coach, Progress Coaching
- Tim Hagen - Founder/Owner & Certified Coach, Progress Coaching





Accomplished Guest Speakers include:

- Women Leaders from all facets of life
- CEOs, Chief Legal Counsels, Founders, Authors, Publishers, and more
- Hear how women leaders are overcoming personal & professional challenges

Monthly Group Coaching Sessions provide:

- A community of like-minded women supporting one another
- Virtual sessions that can easily flex into your busy schedule with inclusive mindsets
- A forum to address hot topics and members' needs
- Collaboration and support on coaching strategies

Our goal is to provide the tools and space for more women to excel in leadership roles. Join our community! Ask the women in your organization if they want to apply for the Women's Rising Leadership Academy. We'd love to have you and your colleagues! Together, we are stronger!

Guest Speakers

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Our guest speakers at the Women's Rising Leadership Academy include inspiring and trailblazing women leaders from all facets of life. Those who can relate to the struggles and barriers most women face in trying to achieve higher-level positions. They're excited and compelled to share their stories as female entrepreneurs and executive leaders, and how they overcame the challenges in their industries. They'll also share how they learned to lead and coach others effectively on their journey.

More importantly, they're passionate about and committed to helping other women in our community improve themselves to reach the goals they want to achieve.

Keynote Speaker Lineup:

Kristin Miller

Owner/CEO & Certified Coach
Inicio Coaching

Kristin will speak to the value of quickly pivoting as the experience of being furloughed from the Milwaukee Brewers after many years of service, positioning her to rediscover herself. Kristin will teach and share some of the valuable lessons she learned when there was very little time to complain or commiserate based on the news.



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Darlyne Keller

President & CEO
Rock Valley Credit Union

Darlyne's passion and professional focus is to create positive, engaging and growth-oriented work cultures by optimizing talent for specific business results. Throughout her career, including more than 25 years in financial services, employment law, business ownership, and private industry, her experience and leadership has helped her team and organization prosper.

Flo Di Benedetto

Senior Vice President & General Counsel
Sutter Health

Flo will speak to the unique elements women's face as she transitioned from private legal practice to more of the corporate setting and how those transitions differed and what women need to do to overcome specific challenges facing female leadership.



Jessica Druckman

Founder & Senior Vice President, Program Development
Consero

Jessica will speak to the value of being a female entrepreneur and selling her first company before the age of 40. Jessica possesses some unique insight in the industry and has facilitated sessions speaking to leadership.



Bethany Stachenfeld

Co-Founder & CEO
Sendspark

Bethany will speak to the opportunities technology provides female leaders and entrepreneurs while also speaking to the challenges inherently existing in a typically male dominated technology world.



Juliann Brown

Associate Vice President, Organization Development & Learning
Geisinger Health



Juliann will speak to developing oneself through the art of resilience while going through tragedy and certainly unique times of despair.

Juliann has created an incredible career while battling personal tragedy and she will share some of her personal lessons she learned and applied to her career development.

Gina Bianchini

Founder & CEO,
Mighty Networks



Gina is the founder & CEO of Mighty, the creator and host of Community Design™, and now the author of Purpose: Design a Community and Change Your Life. Prior to Mighty Networks, She founded and ran another community platform called Ning, which gave people a way to run their own social networks from 2007-2010 and reached ~100M people around the world.

Julie Winkle Giulioni

Author, Speaker, Consultant
Promotions are So Yesterday

Julie Winkle Giulioni is a champion for workplace growth and development. She believes that everyone deserves the opportunity to reach their potential. And she supports organizations and leaders who want to make that happen with keynote speeches, consulting, and training.



Samantha Johnston
Founder & Lead Strategist,
Strategy Hound, LLC

Sam held a unique position of being a female publisher of a newspaper and quickly rose within her organization. As the organization transitioned to a new buyer she found herself wanting to do something new and quickly establish her own leadership practice and consulting business well never having done it. Sam will share the insights of pivoting in addressing one's fears of the unknown.



Michele Kajiwar
Senior Vice President, Premium Business & Events
Crypto.com Arena at AEG



Michele Kajiwar is the Senior Vice President of Premium Business and Events at Crypto.com Arena and Microsoft Theater. She leads a team of premium executives in all areas of sales, service, analytics, database marketing, hospitality, and event management that generates revenue exceeding \$130 million annually. Michele will speak to what it was to lead a team of 50+ people who work in the entertainment industry through a global pandemic. Through uncertainty, constant change and tremendous pressure, she will share what it is to carry the responsibility of taking care of others', but most importantly, taking care of yourself.

Nickie Sanlin
Head Men's & Women's Volleyball Coach
McKendree University

Sanlin is no stranger to the world of men's volleyball. For three years, Sanlin has coached boy's club volleyball programs in the St. Louis metro area. She currently serves as a coach for the St. Louis Performance volleyball program. Sanlin has also been a coach for the USA High Performance program, which is a part of Team USA Volleyball.



Janna Blais
Deputy Director of Athletics/ SWA
Northwestern University

Blais leads and manages five departments for the Wildcats, she serves as the department's liaison at Big Ten and NCAA meetings, and, as Deputy Title IX Coordinator, she is involved with discrimination and harassment prevention. She also is a co-chair of the department's Justice, Equity, Diversity, and Inclusion Committee and provides support to the diversity and inclusion initiatives created for the department. Blais also serves on the board for Women Leaders in College Sports and will share her perspectives on resilience in the workplace, gender bias in the world of college athletics, and the need to continue to keep our focus on developing opportunities for girls and women.



Cari Weichert
Regional Manager Southwest
Corning Life Sciences

Cari will speak to the art of coaching oneself and improving oneself while careers are going through challenging times. During two of the most tumultuous times of her industry Carrie found in herself the need to take care of herself which led to a weight loss of over 100 pounds.



And Many More!

WRLA FAQs

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What will I get out of the WRLA program?

- Leadership Training
 - Official Certification upon completion of the program
- 1-on-1 Coaching Sessions
 - Typical Executive Coaching Sessions cost well over \$500/hr
- Women Leader Guest Speakers
 - Access to these accomplished women will not require travel or additional expenses
 - Virtual Guest Speakers provide great benefits to fit into your busy schedule without additional cost
- Monthly Group Coaching Sessions
 - Expanding our network and community engagement is how we are going to lift one another up!

What are some topics covered in the Leadership Training?

A sampling of topics includes:

- Mastering Coaching Conversations
- Why Leadership Conversations Matter
- Coaching Teamwork
- Coaching Positive Attitudes
- Coaching to Motivate
- Coaching Career Conversations to Develop & Retain

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Who are some of the Leadership Coaches offering 1-on-1 sessions?

- Kristin Miller - Owner/CEO & Certified Coach, Inicio Coaching
- Cindy Langanki - Certified Coach, Progress Coaching
- Tim Hagen - Founder/Owner & Certified Coach, Progress Coaching

What do the 1-on-1 sessions look like/cover?

- 6 Individual Virtual Coaching Sessions of 30 minutes each.
- Choose your own WRLA coach - each dedicated to the mission of empowering women to be the best version of themselves
- Sessions are specific to your needs, such as:
 - Effectively Managing Up
 - Having Difficult Conversations
 - Creating a Development Plan
- All Sessions are Private & Confidential

What do the Guest Speakers talk about?

- Prominent Women Leaders from all facets of life will share their stories of how they found success in their own ways
- Topics include leaders overcoming personal & professional challenges, and how they learned to lead others effectively

How long is the time commitment?

- This is an 18-month program that includes:
 - Monthly group coaching sessions of 60 minutes each
 - Quarterly 1-on-1 coaching sessions of 60 minutes each
 - Ongoing leadership training through online courses & videos
 - Web-based accessible 24/7
 - Complete at your own pace
 - Monthly guest speakers from prominent women leaders
- The amount of information, inspiration, motivation, and opportunities to improve your skills is jam-packed into these 18 months, so there's always something to learn and absorb.

What makes WRLA different from other leadership development programs?

- We're community-driven and supported by fellow Women Leaders.
- All leadership and coaching training is conducted by certified coaches and prominent women leaders whose mission is to help women leaders.
- Our group coaching sessions drive inspiration and leadership, escalating motivation to help not only yourself but also those around you.
- Each session brings an inclusive mindset, dedicated to collaboration and supporting coaching strategies.
- All of us are passionate about the same goal: to increase women's skills, and leadership abilities and advance their careers to more senior positions.
- Most women's leadership development programs do not include 1-on-1 coaching sessions specific to the student's needs. We offer individual coaching as the cornerstone of our academy, and lifts our program above the rest!

How much is the tuition?

- If participants enroll prior to May 15, 2023, the early-bird tuition is \$975 (\$54/month).
- After May 15, 2023, the full tuition rate increases to \$1,695 (\$94/month).

This seems like a value compared to all of the other leadership development programs available - what's the catch?

- At Women's Rising Leadership Academy, we believe that access to the tools women need to advance their careers shouldn't be as difficult as the challenges they face. Making the academy accessible and affordable while providing the highest caliber value is important to us.

This is a powerhouse community forming and we'd love for you to join us. Together we rise! Apply for the Women's Rising Leadership Academy today!

