



## CU on the Run

Anyone can visit your credit union's website to check your products, rates, and fees, but where do they go to find out what really matters – which Oklahoma credit union is the fastest?

That's where *CU on the Run* comes in. What started as some friendly banter between a couple of local credit unions is turning into a larger effort between multiple Oklahoma credit unions to engage with our communities, raise money for the Oklahoma City National Memorial Foundation, and honor those lost in the Oklahoma City bombing.

We invite you to join the first-ever *CU on the Run* by entering one or more Quarter Marathon teams in the OKC Memorial Marathon and chipping into a shared donation to the Oklahoma City National Memorial Foundation.

### Rules

- Participating credit unions may enter one or more teams.
  - For the purpose of calculating donations, the total time for each credit union's *fastest* team will be counted.
- Each team must consist of four runners, with each runner completing the full quarter marathon.
  - A single runner can only contribute their time for one of the team's legs.
  - Similarly, a single runner can only run for one team.
- All runners must be active employees of the credit union from 3/30/2025 through race day.
- The deadline for credit unions to enter is 3/30/2025.

### Stakes

- Each credit union will chip in \$250 per competing team to be presented to the Oklahoma City National Memorial Foundation.
- The slower credit unions will donate an extra \$2 for each minute they are behind the winning credit union's finish time – capped at an additional \$150.
- The total amount raised will be presented to the Oklahoma City National Memorial Foundation on behalf of participating credit unions.

### Promotion

- *CU on the Run* shirts with the "CU on the Run" logo and logos of participating CUs on the front. The back will have the names of the 18 Allegiance employees lost in the Oklahoma City bombing.
  - Each credit union will pay \$20/participant for a "CU on the Run" shirt. These shirts can also be provided to credit union employees who run other distances.
- *CU on the Run* website ([www.cuontherun.org](http://www.cuontherun.org)) featuring the participating credit unions, a page about the competition and participating CUs, a page about the Allegiance story, and a page about the credit union difference.

- The site will allow for social voting – where members can vote for the expected winner and share the page.
  - Each page will have links to donate to the Oklahoma City National Memorial Foundation.
  - Results will be posted after the race.
- Credit unions will be on their own to promote their participation, outside of the website and shirts.

## How to Enter

- Register your quarter marathon team(s) here: <https://okcmarathon.com/>
- Send an email titled “CU on the Run Entry” to Chris Weigl ([WeiglC@tinkerfcu.org](mailto:WeiglC@tinkerfcu.org)) and Laszlo Tallai ([LTallai@comfedcu.org](mailto:LTallai@comfedcu.org)) with the following information:
  - Team Name(s)
  - Runners’ Names & T-Shirt Sizes