



## Bridging the Gap Between New & Seasoned Credit Union Leaders

The Cornerstone Leadership Academy was designed by credit union professionals for credit union professionals.

With a clear focus on building leaders within our credit unions, the Academy allows for growth through engagement.

The objective is to promote the overall industry, tie leaders closer to the credit union movement, and provide an avenue to receive mentoring and discuss leadership philosophy. Whether students are 30 days or 30 years into their careers, this program is ideal for participants who are looking to grow. It is also invaluable for current leaders to demonstrate their expanded knowledge.

### Here's what students can expect:

- Nine-month program guided by deans from the industry.
- Two carefully chosen leadership books to analyze.
- Content designed by credit union leaders for credit union leaders.
- Learning from "best of the best" facilitators and guest speakers.
- Pairing with a specially chosen mentor.
- In-depth leadership philosophy discussions with seasoned professionals.
- A springboard to next-level leadership training.
- Collaboration on an immersive leadership project.
- Monthly Leadership "CEO Interview" sessions.
- All affiliated credit union professionals are welcome to apply.

## Education Investment:

Students must commit to one full day of learning per month for nine months. In a classroom-style environment, facilitators lead students through the following modules:

### Module One

Cornerstone Leadership Academy Orientation  
Credit Union History & Culture

### Module Two

Government Relations  
Resources  
Foundation  
Introduction to Compliance

### Module Three

Leadership

### Module Four

A Deeper Look at Compliance  
Branch Operations

### Module Five

Lending

### Module Six

Project Management  
Information Technology

### Module Seven

Human Resources  
Marketing

### Module Eight

Accounting  
Finance  
CLA Program Review and Final Project Prep

The Academy culminates in a graduation where students get to display all they have learned in a final presentation to benefit their credit union and their members.



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# APPLICATION FORM

Name of Applicant: \_\_\_\_\_  
 Credit Union/Organization Name: \_\_\_\_\_  
 Current Position/Title: \_\_\_\_\_  
 Work Address: \_\_\_\_\_  
 Work Phone: \_\_\_\_\_  
 Cell Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Number of Years in Credit Unions: \_\_\_\_\_  
 Chapter in Which Applicant Serves: \_\_\_\_\_

## APPLICANT'S STRENGTHS

- Accounting
- Auditing
- Business Development
- Collections
- Compliance
- Human Resources
- Investments
- Lending Management
- Marketing
- Operations
- Philosophy
- Training/Development
- Technology
- Other \_\_\_\_\_

Write a brief statement as to why the Student Selection Board should choose you to participate in the Cornerstone Leadership Academy.

What do you hope to accomplish by attending the Cornerstone Leadership Academy?

What do you see as your greatest area of opportunity to have an impact in the credit union industry?

### APPLICANT COMMITMENT:

By signing, I acknowledge my requirement to attend seven of the nine full-day classes, submit all homework assignments, and actively participate in the team project to graduate from the Virtual Cornerstone Leadership Academy. Inability to meet the above requirements will result in being dropped from the program.

APPLICANT SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

CEO/SUPERVISOR SUPPORT: I \_\_\_\_\_  
 HEREBY SUPPORT THE AFOREMENTIONED APPLICANT'S  
 PARTICIPATION IN THIS NINE-MONTH EDUCATIONAL PROGRAM  
 AND UNDERSTAND ALL REQUIREMENTS OF THE STUDENT.

CEO OR SUPERVISOR \_\_\_\_\_ DATE \_\_\_\_\_



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800-442-5762  
cornerstoneleague.coop

**RETURN COMPLETED APPLICATION TO:**  
Amber Bailey at abailey@cornerstoneleague.coop