



CHAPTER REPORT

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Communicate

The latest news and announcements for chapter leaders.

Stay in touch with Cornerstone League

As you conduct your planning sessions, create your calendars of events, or update your boards, please keep Cornerstone in the loop by emailing your chapter liaison. Cornerstone League also provides [chapter officer resources](#) on the Cornerstone website.

Please contact ChapterRelations@cornerstoneleague.coop if you encounter challenges with your chapter that could benefit from League guidance or want to discuss training or meeting options.

Are you ready to share news about [upcoming meetings and events](#) with the chapter community? [Email ChapterRelations@cornerstoneleague.coop](mailto:ChapterRelations@cornerstoneleague.coop) to get your news posted. Please include photos with any recaps of recent meetings.

ADVOCATE

Opportunities for grassroots advocacy and government relations.

The easy way to raise PAC funds: World's Finest Chocolate

As we navigate this election year, securing funds to back candidates and incumbents who prioritize credit unions is crucial. One simple and effective way to support these credit union champions is by providing them with PAC funds.

Cornerstone League is launching a state-wide candy campaign with the World's Finest Chocolate to kick off our annual PAC fundraising efforts. There are no upfront costs, and all candy sales proceeds contribute to your credit union and chapter goals.

While TCCUL PAC can be funded through payroll deductions, chapter fundraisers, or selling merchandise, the World's Finest Chocolate treats encourage credit union member participation and elicit good feelings from knowing their dollars support their credit union.

You can access the order form and teller signs on the TCCUL PAC [Fundraising Programs website](#).

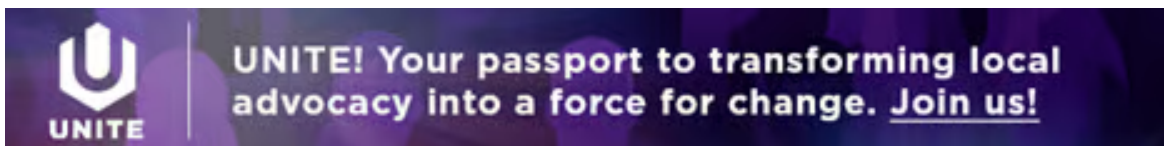
Note: a minimum order of eight cases is required for direct delivery to your credit union. If your credit union is smaller, and you're unsure about selling the eight-case minimum, consider collaborating with another credit union in your area and sharing the order.

Participating is super easy!

Simply fax your order to 469-385-6487 or email Texas Grassroots and PAC Director April Mobley by Friday, May 3, and she will handle the rest with the World's Finest Chocolate.

And remember, you're not limited to just this campaign. You can conduct your TCCUL PAC candy drive year-round!

If you have questions, please [contact April Mobley](#).



CU Changemakers: Advocacy Training for Sabine Chapter

As a constituent, you hold a special place of consideration in your elected officials' policymaking decisions. That's why participating in grassroots engagement with your lawmakers is one of the most powerful ways to advocate for credit unions—they *WANT* to hear from you.

Join us for [CU Changemakers: An Advocacy Workshop](#). This two-hour event is offered free as a benefit of Cornerstone membership. You'll learn about:

- The vital connection between credit unions and advocacy,
- How legislative action and laws have shaped our current situation, and

- How to meet successfully with an elected official.

Workshop Details

Two locations coming your way:

- **May 9: CU Changemakers: An Advocacy Workshop**

Hosted by the Sabine Chapter of Credit Unions

3 to 5 p.m.

Holiday Inn Beaumont Plaza

3950 I-10 South

Beaumont, Texas 77705

[Register today.](#)

Your presenter: April Mobley, CUDE

April Mobley, CUDE, is the Texas grassroots and PAC director for Cornerstone League. Her areas of expertise include grassroots and credit union advocacy, Advocacy 101 training, and political action committee (PAC) fundraising. She was instrumental in creating the UNITE grassroots program and is a lead planner and coordinator of Cornerstone's premier advocacy events, such as Hike the Hill and governmental affairs conferences.



We look forward to seeing you

Get your compliance, operations, and HR law questions answered for free!

The Information Central Hotline is Cornerstone's premier compliance resource for member credit union staff seeking assistance on compliance, HR/employment law, and operational issues. Just pick up the phone and dial the toll-free number or email Cornerstone compliance staff.

- [Karen Baker](#), Compliance Specialist
- [Sarah Easley](#), Compliance Specialist
- [Nathan Behncke](#), Associate Regulatory Compliance Counsel
- [Suzanne Yashewski](#), Regulatory Compliance Counsel and Compliance Department Manager

This service is free! That's right, Cornerstone Information Central Hotline is a dues-based service staffed by four compliance experts: two credit union-focused attorneys and two certified compliance experts. When you reach out, you can expect a prompt answer. We can also point you to the laws, regulations, and supporting materials.

Arkansas, Oklahoma, and Texas CUs

To reach the Hotline, call 512-853-8515 or 800-442-5762, ext. 8515.

Kansas and Missouri CUs

To reach the Hotline, call 800-446-3620 or 800-442-5762, ext. 8515.

EDUCATE

Opportunities for professional growth and development.

Learn how to strengthen member relationships at the Principles & Philosophy Workshop

One thing remains constant in financial services: the principles and philosophies that guide credit unions. They're not just ideals—they're the bedrock of good business. Understanding their application isn't just insightful; it's essential for setting your credit union apart in an ever-changing marketplace.

Join us for the Principles and Philosophies Workshop, July 30–Aug. 1 in Allen, Texas. **Save money with the early bird discount! Register by May 1.**

Why you should attend this unique workshop:

1. **Strategic Insights:** Gain invaluable insights into how these foundational concepts can be applied to your credit union's operations. Discover practical strategies to better serve your members while reinforcing the unique value proposition of financial cooperatives.
2. **Competitive Edge:** Learn how embracing these principles can be a primary differentiator for your credit union in a competitive market. You'll solidify your position as a trusted financial partner by aligning your organization with the values that resonate most with consumers.
3. **Member-Centric Approach:** Explore how integrating these principles into your business model can enhance member satisfaction and loyalty. By prioritizing the needs and well-being of your members, you'll cultivate stronger relationships and drive long-term success.
4. **Market Positioning:** Understand the role of principles and philosophies in shaping the perception of credit unions within the broader financial ecosystem. Position your credit union as a beacon of ethical leadership and community-centric values, attracting like-minded members and stakeholders.
5. **Inspiration and Collaboration:** Engage with industry peers and thought leaders who share your commitment to the credit union movement. Exchange ideas, share best practices, collaborate on innovative solutions to common challenges, and reignite your passion for driving positive change.

Don't miss this opportunity to unlock the full potential of your credit union by harnessing the power of the movement's principles and philosophies.

[Register now to secure your seat!](#)

Still time to register for the 2024 YP Conference

This is your last chance to register for the [2024 Young Professionals Conference](#), May 13–15 in beautiful San Antonio, where the professional development is tailor-made for today's young movers and shakers and aspiring leaders.

- Learn from leading industry experts.
- Listen to top thought leaders, including Holly Hoffman, the last woman standing on the hit reality show "Survivor Nicaragua," and Darryll Stinson, a beacon of inspiration and resilience whose powerful messages ignite transformation.
- Attend engaging general and breakout sessions.
- Take part in the interactive Reverse Crash CEO panel for advice and wisdom.
- Enjoy our signature Power Hours, fast-paced sessions with key insights on nine areas of credit union operations.
- Sit for a professional headshot.
- Network with your peers and expand your sphere of influence.
- Get a chance to win a cash prize!

[Register today!](#)

Questions? Email training@cornerstoneleague.coop or call 800-442-5762, ext. 6630.

Tackle development issues with a DEs Dig In webinar

Mark your calendars for the next DEs Dig In, a cooperative learning opportunity hosted by the Cornerstone DE Society. This webinar takes place May 29 from 11 a.m. to 12 p.m. CT.

The DEs Dig In webinars are dedicated to fostering the community of Development Educators across the Cornerstone region. Each quarterly webinar deeply explores how the 12 development issues directly affect the communities and members we serve, providing a platform for discussion, idea sharing, and networking.

The May session will further explore innovative project ideas and effective strategies to tackle development issues.

Keep your DE Society spark going and engage with the community by joining the DE Society Facebook group. It's a great space to connect with regional DEs, pose questions, and share insights. The Cornerstone Foundation staff actively supports this group, encouraging growth and fostering active engagement among members.

For more details and to register for the May DEs Dig In webinar, [visit us online](#).

CELEBRATE

Share your stories so we can celebrate your good works.

Share Your Stories

We want to shine a spotlight on the good works your chapter is doing in your communities. Send your stories to ChapterRelations@cornerstoneleague.coop.



DONATE

Ways to donate your time, energy, or money to help others.

Support your Foundation in 2024

On behalf of the Cornerstone Foundation staff and trustees, thank you for your ongoing support. For 2024, please keep your Cornerstone Foundation in mind. It's as simple as supporting ongoing events and giving personally to the Foundation via payroll deduction or a direct contribution.

2024 Professional Development Grants Deadline

Although the deadline for Credit Union Professional Development and Chapter grants has passed, Community Development applications are accepted year-round.

[Learn more and apply online.](#)

If you have questions, please contact Program Manager Emily Moreno, or 214-334-3397.

FiCEP – Certified Credit Union Financial Counselor Certification

The FiCEP program, a unique training program for credit union staff looking to empower members to improve their financial well-being, combines the convenience of a self-study program with group hands-on learning. Registration for Cohort 2 opens on April 8, with a deadline of June 7. The program will begin on Aug. 5.

[Register and get more information.](#)

Free 1:1 financial counseling for credit union staff

The Cornerstone Foundation has partnered with BALANCE to offer all staff members in the Cornerstone region the opportunity to receive one-on-one coaching with a licensed financial coach/counselor.

Visit the Foundation's [website](#) to learn how your employees can take advantage of this opportunity.

Support the SCMS Class of 2025 with branded swag

Are you ready to support rising credit union leaders? The SCMS Class of 2025 requests your support for its recently launched [SCMS Merchandise Store](#), an SCMS Scholarship initiative.

Whether you're an alumna, a rising leader, a class member, or just supportive of **Southwest Credit Union Management School**, you can be a difference maker by dropping in to see the items for sale and purchasing something for yourself or loved ones. Every dollar helps, and a portion of the proceeds benefits SCMS Scholarships.

And the best part? Wearing SCMS-branded clothing or other swag is like a secret handshake at credit union events—a door opener for conversations and the ticket to expanding your network.

For more information about SCMS, visit www.scms.coop.



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