



CORNERSTONE LEAGUE

Chapter Programs that Work

1. **Schedule planning sessions to create your yearly calendar.**
 - a. Prior to the planning session, poll your member credit unions for their input. Credit unions are more likely to be engaged and participate in chapter meetings that they believe they have had input in.
 - b. Try not to repeat speakers/topics in the same year.

2. **Plan for sessions that are relevant to 'topics of the day'.**
 - a. Include training session prior to the chapter meeting.
 - b. To help offset the cost of the regular chapter meeting, increase the cost to include a training session.

3. **Periodically hold chapter meetings that are only social events.**
 - a. These meeting will have minimal business conducted – no formal speakers.
 - b. Tie these meetings to fundraisers for TCCULPAC, OCUPAC, ARCUPAC, CSCUF or CMN.

4. **Distribution List for chapters.**
 - a. In order to insure that chapter notices are sent to more than just the CEO, create a chapter-wide distribution list and/or post on CSCUL chapter website.

5. **Take advantage of having lawmakers attend your chapter meeting.**
 - a. Check their calendars for when they will be in district.
 - b. Chapter will need to be flexible when scheduling.
 - c. Plan for this several months in advance by sending an invitation.

6. **Cost concern in securing quality speakers.**
 - a. Remember that the Cornerstone Credit Union Foundation offers grants to support this.
 - b. CSCUL has speakers who will speak at meetings on dues-supported basis.