



CORNERSTONE LEAGUE

CHAPTER OF THE YEAR APPLICATION OUTLINE

Purpose: To recognize chapters for their contributions to the success of the credit union movement in the Cornerstone League region of Arkansas, Oklahoma and Texas.

The chapter group sizes consider the number of credit unions per chapter as follows:

- v Group 1: Chapters with up to 10 credit unions (15 chapters)
- v Group 2: Chapters with 11 to 20 credit unions (10 chapters)
- v Group 3: Chapters with 21 or more credit unions (8 chapters)

The Chapter of the Year is awarded to one chapter in each group that earns the highest number of points. Additionally, chapters are eligible to receive "special achievement" awards as warranted, one per category. Categories are as follows:

v **Category 1 – Political and Regulatory Advocacy (Total of 500 points):**

- § 50 points for hosting a state or federal lawmaker (**max 150 pts**)
- § 50 points for inviting the CFPB or state/federal regulator (**max 150 pts**)
- § 50 points for conducting a local visit to a lawmaker's office for the purpose of discussing legislative or regulatory issues, or, to help deliver a PAC contribution (**max 150 pts**)
- § 30 points for chapters where 50% of the credit unions are on payroll deduction for PAC, and/or have attained their annual PAC goal
- § 20 points for assigning a chapter-level ROAR legislative liaison

v **Category 2 – Community Involvement / System Support (Total of 210 points):**

- § 50 points Foundation fundraising
- § 30 points for funds raised for Children's Miracle Network or other community fundraisers that are not League-
- § 20 points for participating in "Credit Unions Care" campaign, outside CMN fundraising (**max 60 pts**)
- § 20 points for hosting a Reality Fair (**max 60 pts**)
- § 10 points for assigning a Cornerstone Foundation Rep

v **Category 3 – Professional Development (Total of 180 points):**

- § 50 points for sponsoring a "meet up" for credit union young professionals (YPs)
- § 40 points for participating in the Chapter Leader's Summit
- § 30 points for assigning a YP Chapter Delegate to serve a two-year term
- § 20 points for hosting a chapter event focused on leadership or team building (**max 60 pts**)

Entry Form: Form must be completed, signed and forwarded to Meghan Jamison at mjamison@cornerstoneleague.coop. **Please include the subject line "Chapter of the Year" for all e-mail correspondence.**

Deadline: Entry must be postmarked/faxed/emailed by Wednesday, March 10, 2021. Entries after that date will not be c

Documentation: Each entry must be accompanied with a Coversheet, Scorecard, and documentation of events, such as Chapter Notices or other supporting documentation.

*****Winner's will be recognized at the Cornerstone League's Annual Meeting - April 8-9*****



CORNERSTONE LEAGUE

CHAPTER OF THE YEAR COVERSHEET

Submission due by Wednesday, March 10, 2021

Chapter Name: _____

Date of Submission _____

Contact Person: _____

Phone Number: _____

E-Mail: _____

Cumulative Point Total: _____

Comments:

