



# Let's Get Ready to ROAR!

## What is ROAR?

Ready. Organize. Activate. Respond. ROAR is Cornerstone Credit Union League's initiative for grassroots activism and PAC support. Simply put, it is an advocacy program that connects credit unions with lawmakers.

While we often boast of "millions of credit union members ready to respond" the reality is that unless we can back it up with political action, our efforts ring hollow! It is for this reason that we urge you to join ROAR.



### Join the Army of Advocates

Identify employees, volunteers, and members who are interested in becoming more involved in advocacy.



### Sign up for Payroll Deduction

Back your PAC. For as little as \$1 per week, you can make a difference in the credit union movement.



### Enroll in MAP

The Member Activation program (MAP) gets your members engaged in credit union advocacy. We provide plug-and-play content, you deliver the content to members, and your members discover ways to play a role in the future of their credit union.

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Printed Name

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Credit Union Name

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Signature

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Date



**CORNERSTONE  
ADVOCACY**

Email your completed form to April Krause at [akrause@cornerstoneleague.coop](mailto:akrause@cornerstoneleague.coop) or to Gretchen Ziegler at [gziegler@cornerstoneleague.coop](mailto:gziegler@cornerstoneleague.coop).