

Flex Multi-Offer Campaign

Multiple Loan Offers in a Single Marketing Piece



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Ser Tech is excited to introduce the Flex Campaign as part of its suite of Fetch Predictive Prescreen marketing offerings. Our clients can now add up to four loan product offers in a single marketing piece. Ser leverages its custom prescreen to analyze each member's qualification for credit across a selection of loan products that our clients select.

The Flex Campaign is designed to expand the coverage of loan offers so that consumers can have greater insight into what loan products they are pre-approved for and have access to with their banking institution. Ser's Flex Campaign provides financial institutions with a convenient and efficient method of communicating multiple credit offers in one marketing touchpoint.

Maximize your marketing effectiveness by offering multiple prescreened loan offers in a single contact!

Pick and choose from ten popular Fetch Marketing prescreen programs for your customized Flex Campaign:

- Auto Loan Recapture
- Next Car Purchase
- Home Equity Recapture
- Home Equity Acquisition
- Mortgage Recapture
- Mortgage Acquisition
- Credit Card Recapture
- Credit Card Acquisition
- Personal Loan
- Student Loan Recapture

**"Ser Tech has great service; it's easy to use,
and provides great results!"**

Kandi Roholt
VP, Goldenwest CU