Dear <NAME>

CREDIT UNION NAME is helping to raise the political influence of ALL credit unions by enrolling in the Cornerstone League’s premier grassroots program – ROAR. ROAR credit unions agree that they will be:

* **R**eady when a call to action is issued;
* **O**rganize a group of advocates in advance who are willing to engage;
* **A**ctivate when necessary; and
* **R**espond en masse.

In order to fulfill our commitment I am asking any employee and/or board member who is interested in the political process to join our [Army of Advocates](http://www.cornerstoneleague.coop/cu_roar_enrollment_form.html). Our credit union determines the degree to which we engage; however, if we aren’t advocating for our members and the difference we make in their lives, then we’re not at the table where decisions will be made for us.

Help us control our future by joining with thousands of other credit union employees and volunteers to build our Army of Advocates!

Sincerely,

<NAME>

<TITLE>

<CREDIT UNION NAME>