



Managers Luncheon

Texas Crossroads Chapter of Credit Unions

Date

Tuesday
May 19, 2015

NEW Location

Prasek's Hillje Smokehouse
29714 US 59 HWY
El Campo, TX 77437
979-543-8312

Time

11:30 AM to 1:30 PM

Meal Cost

\$12.00

BBQ/brisket/sausage/beans/
potato salad/beverage

[Mark your 2015 calendar](#)

August 18 TCCUL PAC Fundraiser
October Training Day

NEW Venue

In response to our talking about having a manager's luncheon, here it is: an opportunity for CEOs, branch managers, program managers to talk about challenges and opportunities of current and common interest to all credit unions.

A Topic CUs are asking about around the country: How can we tell the Credit Union Story?

Presenter & Discussion Leader

Jon Gorman, SVP for Communications & Outreach
Cornerstone Credit Union League

Jon will talk about how the Cornerstone League and system partners are working collaboratively to help credit unions grow awareness; grow membership; grow lending; grow deposits; increase market reach and penetration among key demographics; increase understanding of the role credit unions play in their commitment to the community or communities they serve. The role of credit unions and chapters is KEY in these efforts in the face of competition from banks and emerging financial services disruptors. So what does this mean for you, your credit union and Texas Crossroads?

Please Respond by 05/14/15

To Nancy Zahn, Branch Manager-El Campo
Texasgulf FCU phone: 979-578-9000
nzahn@texasgulffcu.org

CU Name: _____

attending: _____

Your name: _____