

# THINK!



Tim Richardson  
@TimRichardson  
November 3, 2016

*“You can’t  
Transform an  
Organization  
until you  
Transform its  
Thinking”*



Why don't people **think**?



A close-up, profile view of a woman's face on the left side of the frame. Her eyes are closed, and she has a serene expression. Her hand is visible at the bottom, holding a small, dark, textured object. The background is dark and out of focus. Overlaid on the right side of the image is the text "Kiss good ideas goodbye" in a white, sans-serif font. The word "good" is highlighted in a bright yellow color.

Kiss good ideas  
goodbye

**Panasonic**



PROGRAM INDICATOR

MODE SELECTOR

▶ CONT / ◀ REPEAT



PROGRAM



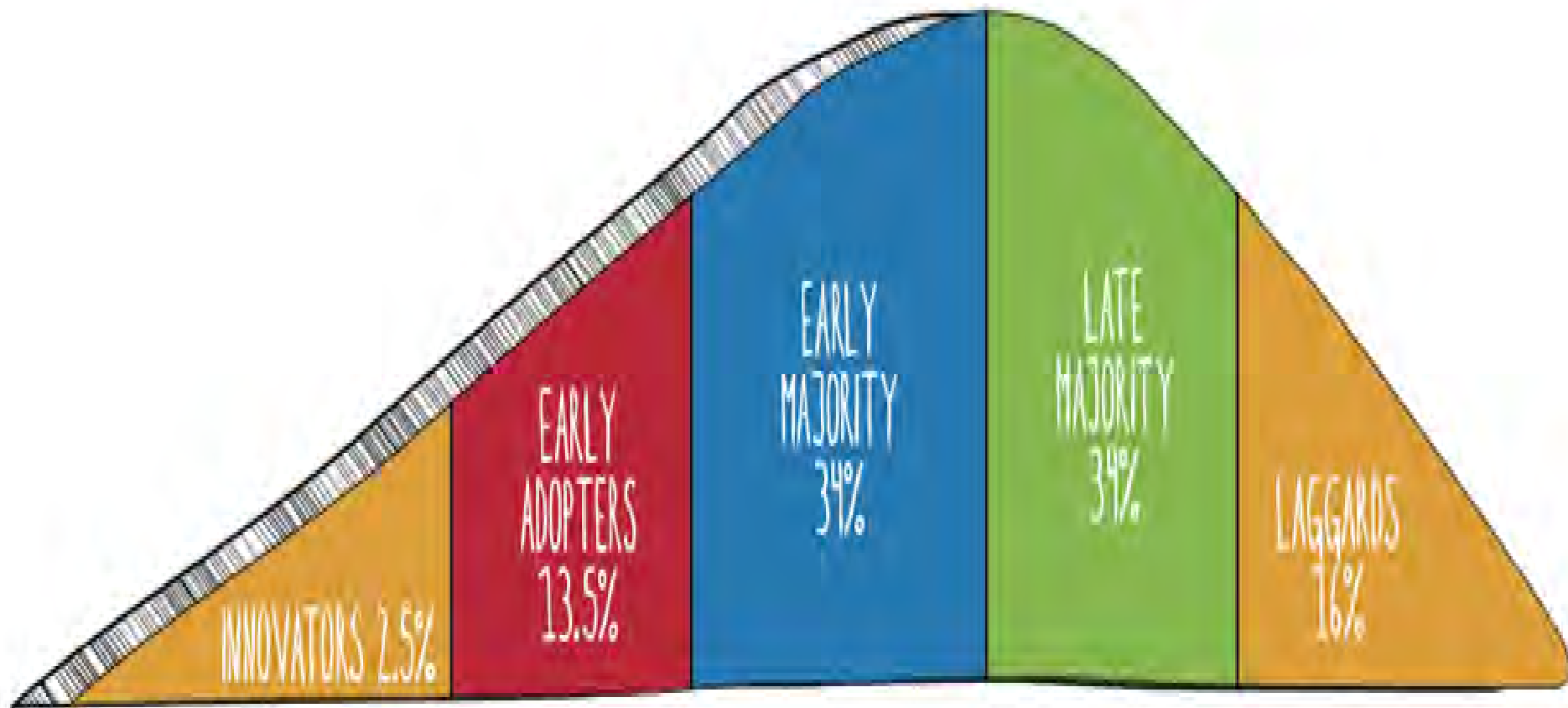
8 TRACK STEREO PLAY DECK

What “good” idea  
does the credit union  
movement or your chapter  
need to kiss goodbye?

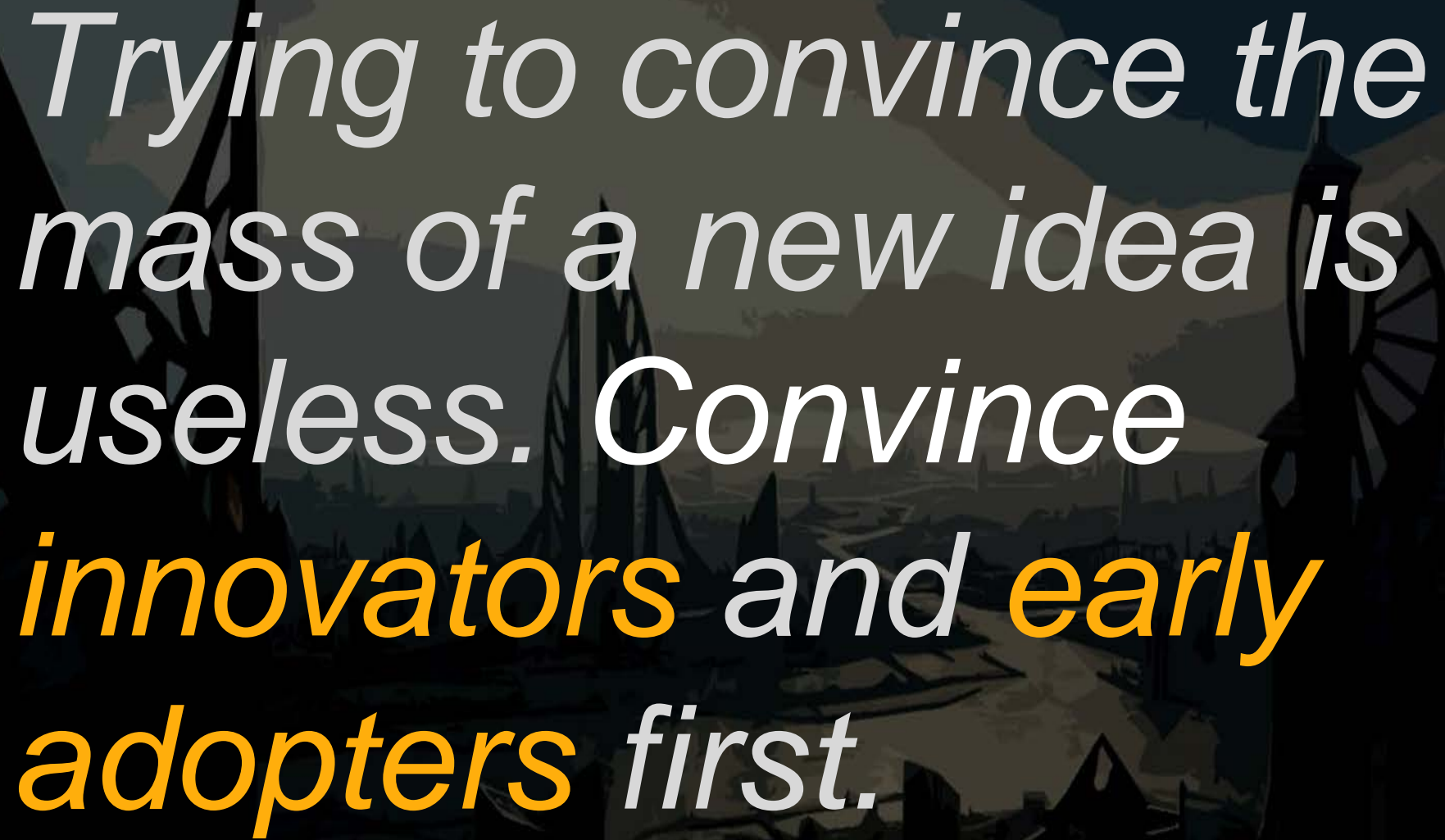


**Know** innovators!

# DIFFUSION OF INNOVATION MODEL







*Trying to convince the mass of a new idea is useless. Convince innovators and early adopters first.*



airbnb

**NETFLIX**



U B E R





**TIMRICHARDSON**



**@TimRichardson**  
**@Cornerstone\_CUL**

Who are the early **adopters**  
and **innovators** and how we  
think even more effectively?

A row of five incandescent light bulbs is shown against a dark blue background. The central bulb is illuminated, casting a soft glow, while the other four bulbs are unlit. The bulbs are arranged in a slightly curved line, and their reflections are visible on the surface below them.

How can I **reach** the late  
majority and laggards?





# Innovation Ideas



## Submit Your Idea



### View All Ideas

*Quick summary of all ideas posted.*



### Building Efficiency

*What's the stupidest thing you do on your job? How would you fix it?*



### Generating Deposits & Loans

*What products & services could set us apart?*



### Reaching Community

*Think about unique ways to get our name out there and make us stand out.*



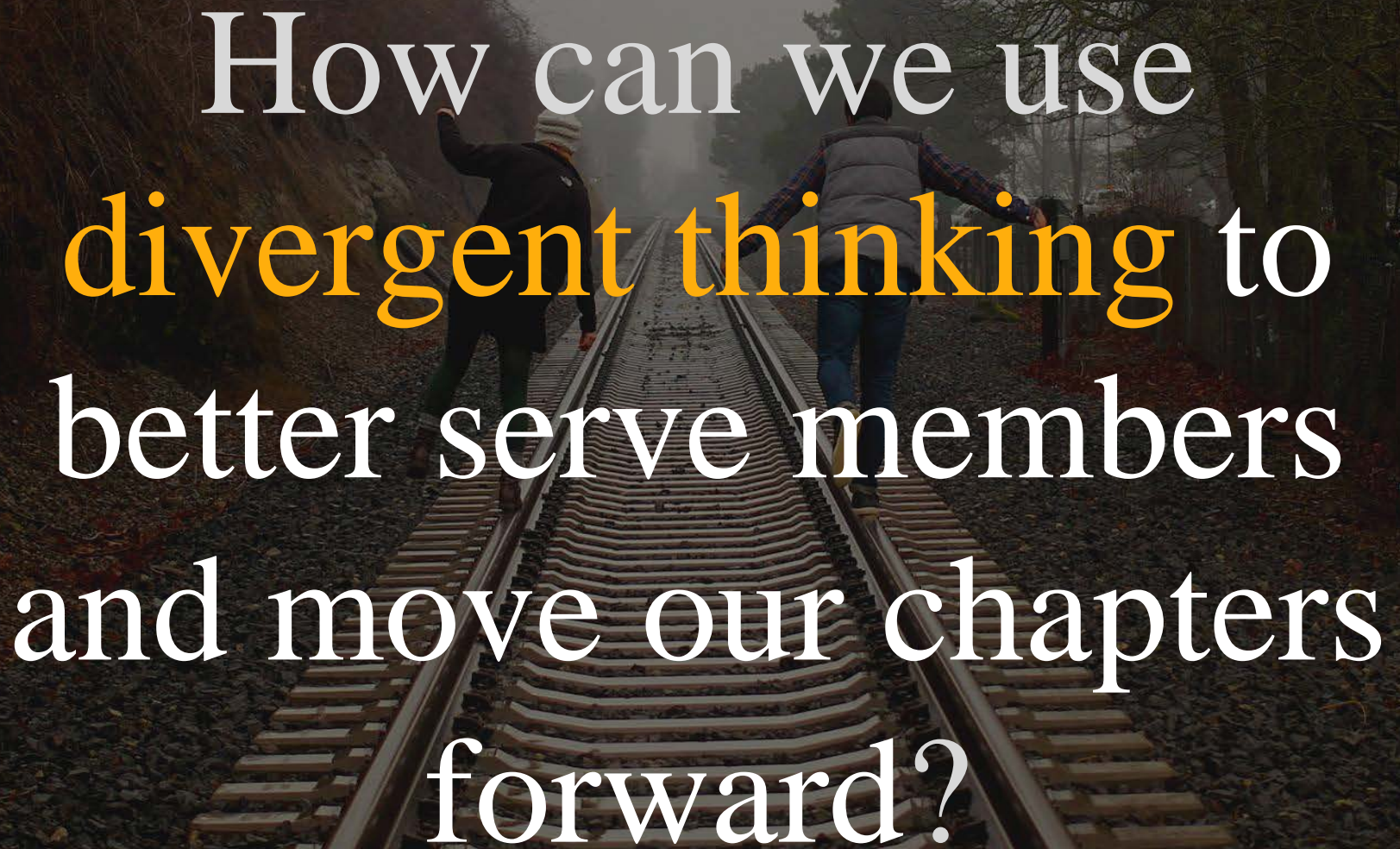
### Strengthening Membership

*This is anything to do with the member experience. Remember, employees are members too!*



### All Things Bacon

*Anything goes, and we hope it has to do with bacon!*

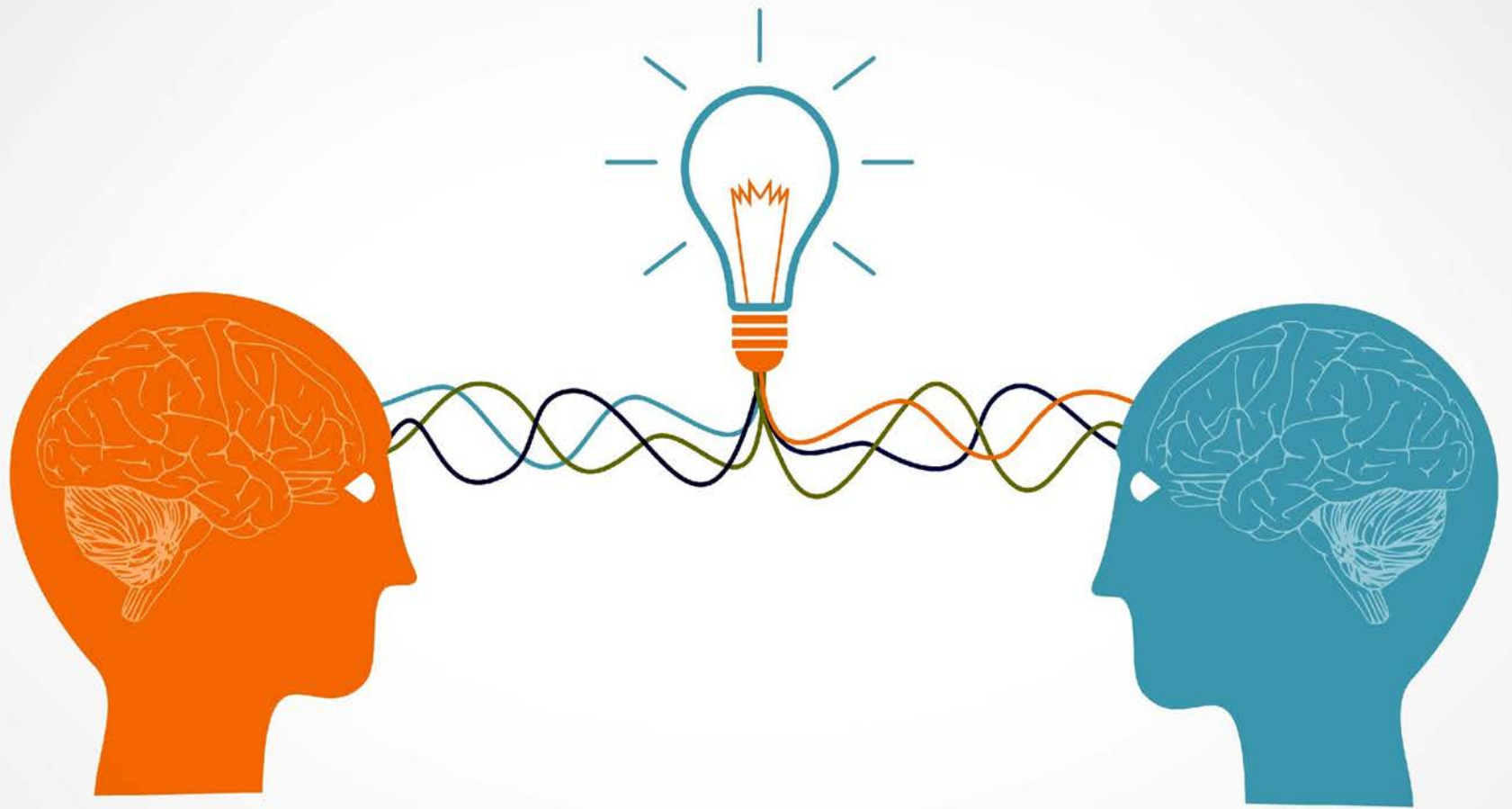
A photograph of two people walking away from the camera on a set of railroad tracks that stretch into the distance. The scene is misty or foggy, with bare trees and a dark, overcast sky. The person on the left is wearing a dark jacket and a hat, while the person on the right is wearing a light-colored vest over a plaid shirt. The text is overlaid on the image, with 'divergent thinking' in yellow and the rest in white.

How can we use  
**divergent thinking** to  
better serve members  
and move our chapters  
forward?

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**Use Both Brains**

Your greatest strength  
**over used** can become  
your biggest weakness.



Your greatest  
weakness **overcome**  
can become your  
biggest strength.





How can I utilize my  
**thinking** strength to be  
more **effective** in my job?



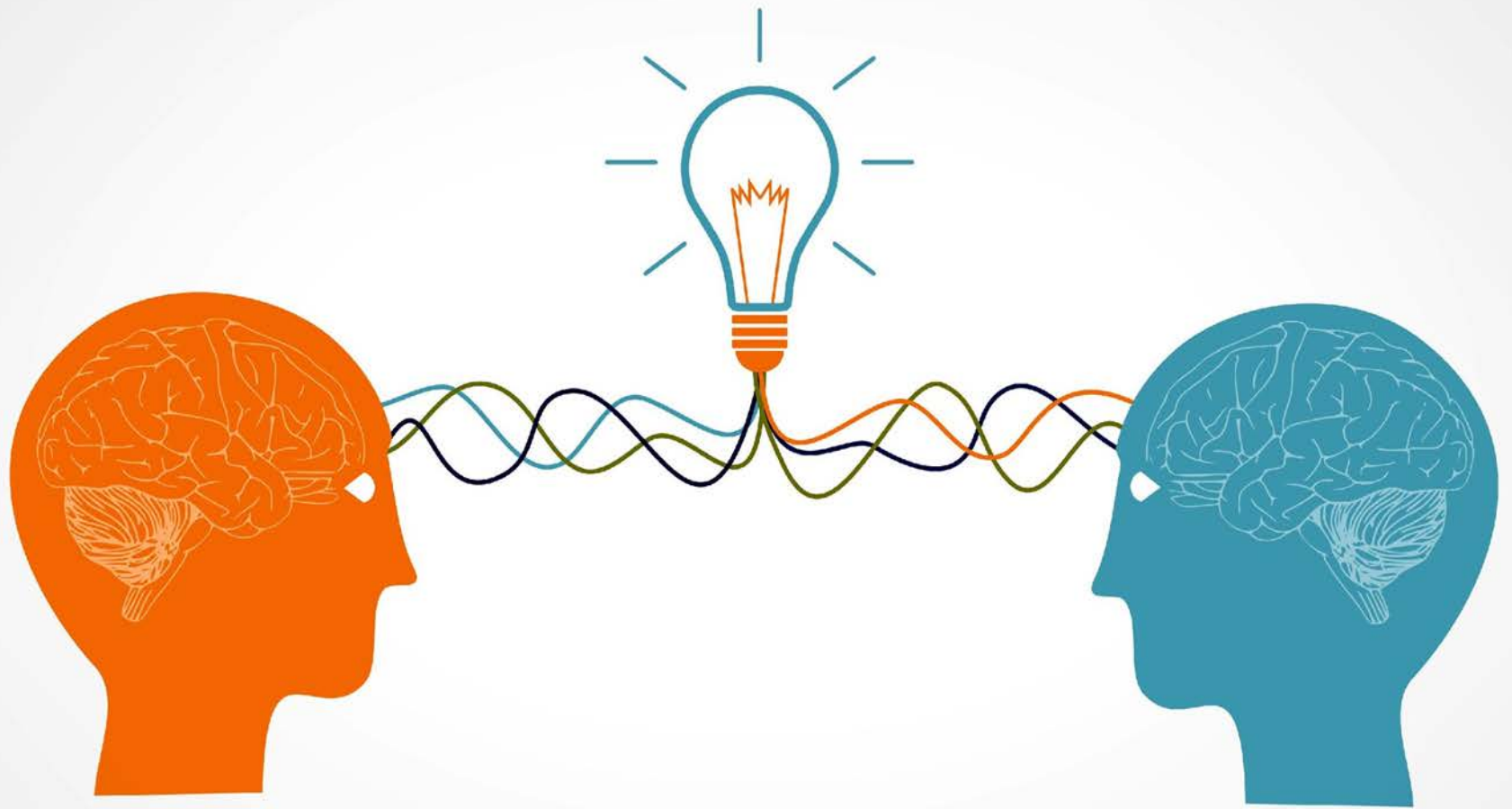
What **thinking** weakness  
do I need to overcome to  
be more **effective** in my  
job?



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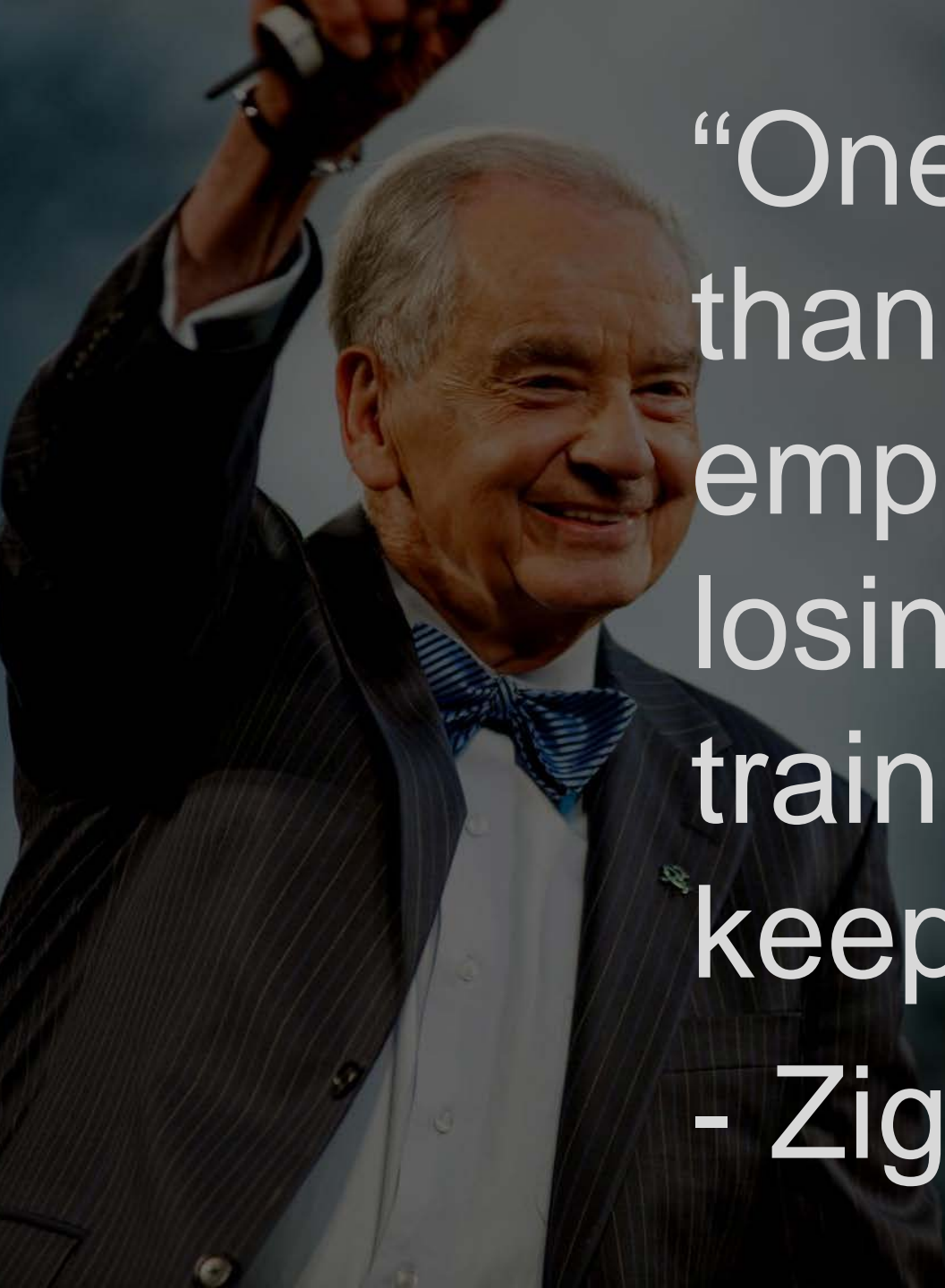
**Expand brain power**

# 6 Books Related to Your Position or Profession





## 6 Personal or Professional Learning Events



“One thing worse than training employees and losing them is not training them and keeping them!”

- Zig Ziglar

# Reconsider vacations

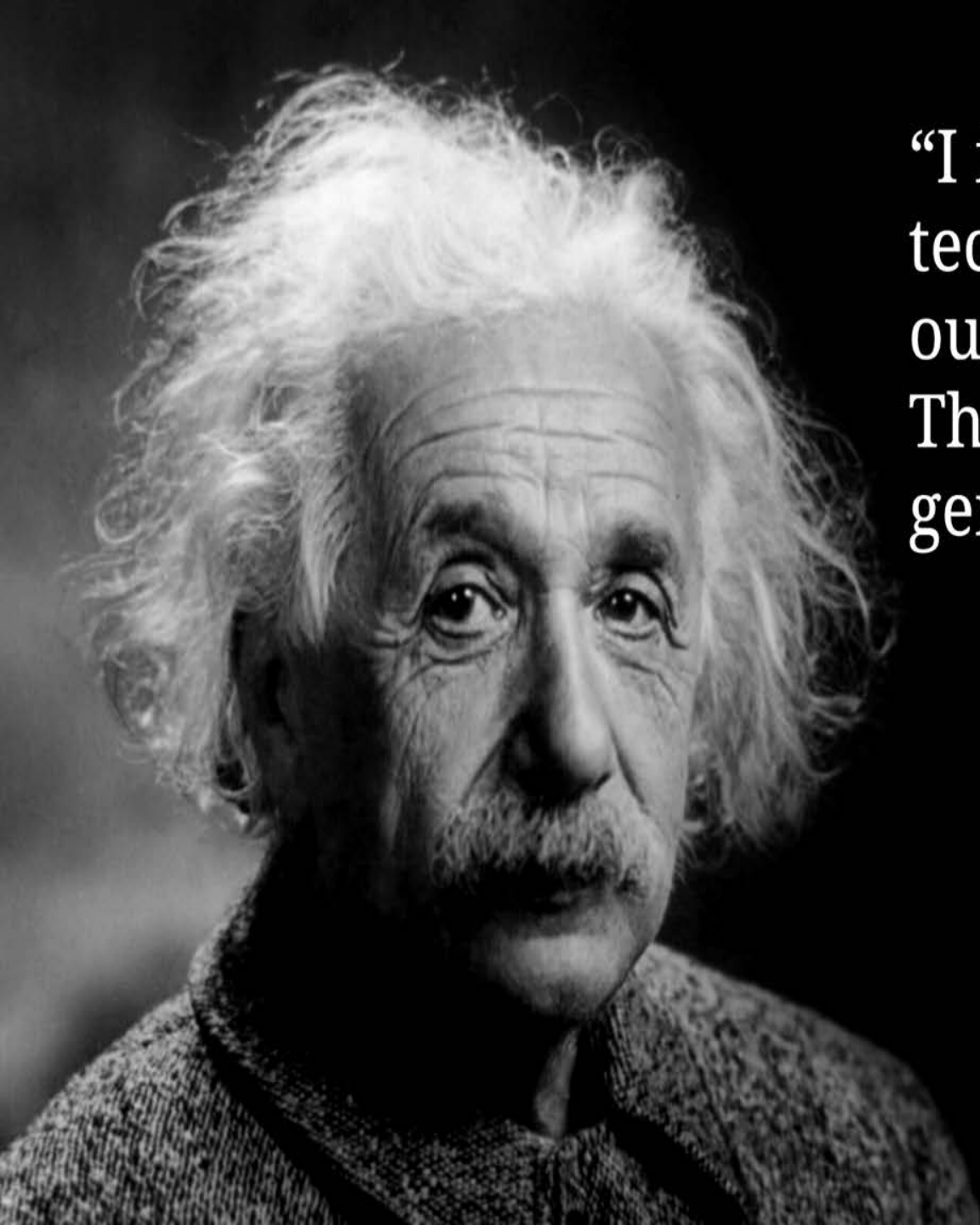


# Jason Day's Key to Golf Domination: Play Less Golf

In a sport that never stops, the world's No. 1 player took three months off—and came back better for it



Jason Day hits his tee shot on the fifth hole during practice rounds Tuesday of the 2016 U.S. Open golf tournament at Oakmont Country Club in Pennsylvania. *PHOTO:*



“I fear the day that technology will surpass our human interaction. The world will have a generation of idiots.”

*Albert Einstein*



wastebook

# Exercise 6 Days a Week





PEOPLE

# The 1 Habit That Can Make the Most Positive Impact on Your Life

Exercise is a keystone habit.



BY QUORA



WRITE A COMMENT



ONLY THOSE WHO DARE  
DRIVE THE WORLD FORWARD



Cadillac



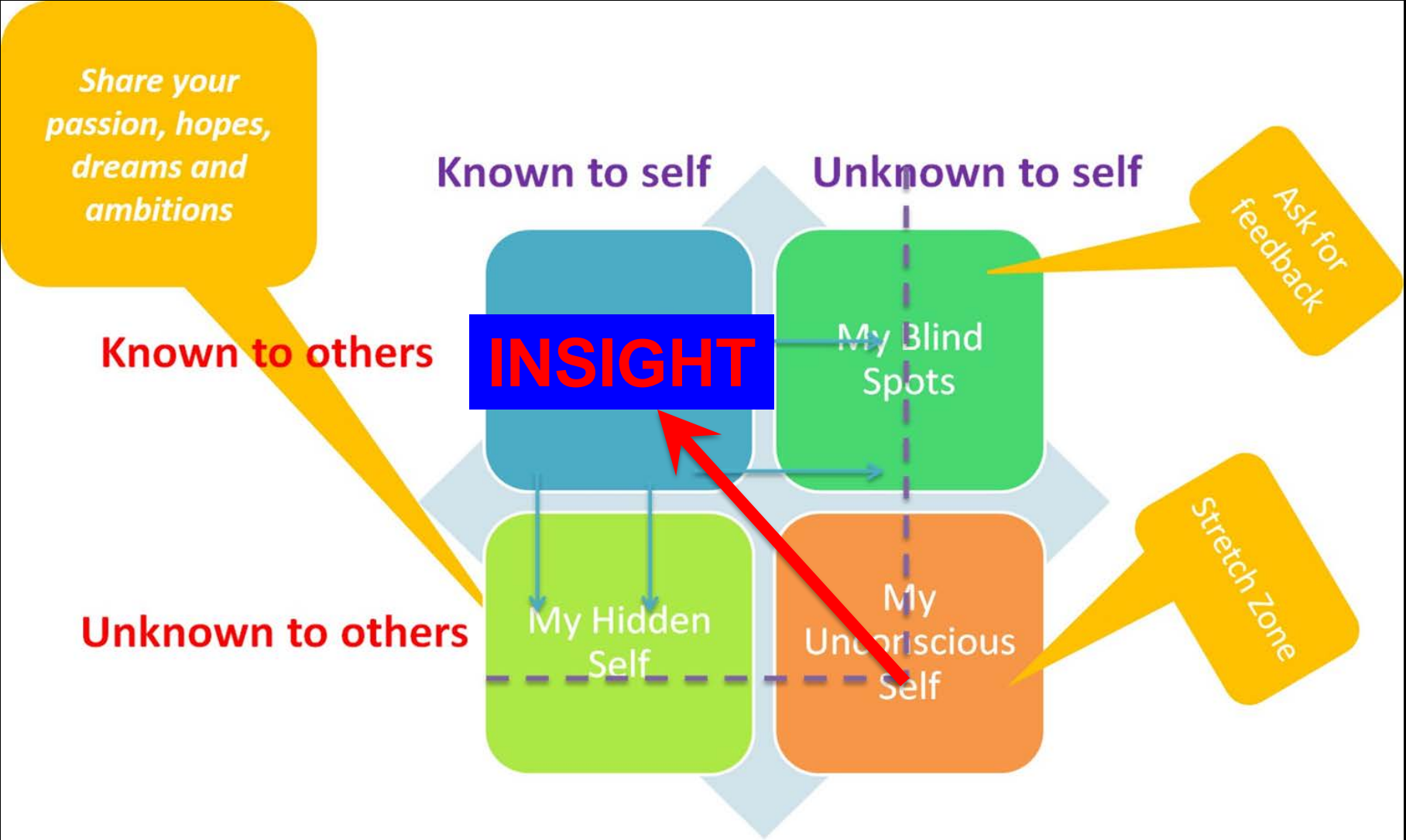
EXPLORE >

# 6 Audio or Video Learning Programs



An overhead view of six business professionals sitting around a wooden table. They are engaged in a meeting, with papers, a smartphone, a tablet, and coffee cups on the table. The scene is dimly lit, creating a professional and focused atmosphere.

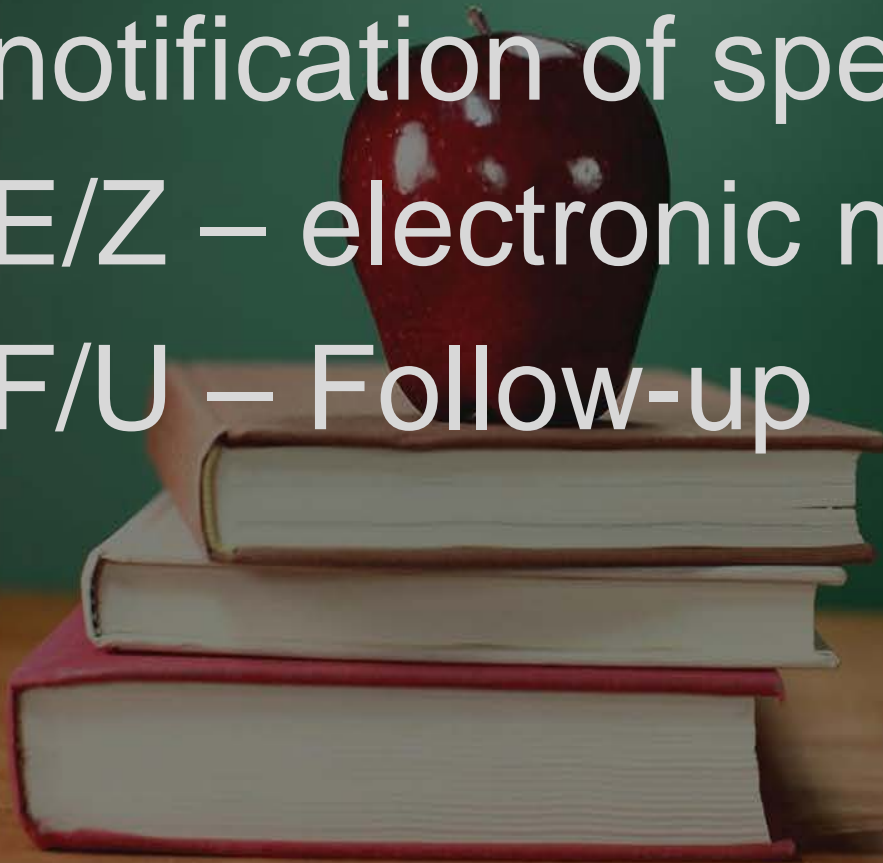
# Circle of Six





# Continue the learning:

- S/T – SpeakerTracks  
notification of speaking opps
- E/Z – electronic magazine
- F/U – Follow-up





# Contact info

Email: [Tim@TimRichardson.com](mailto:Tim@TimRichardson.com)

Phone: 865-984-2700

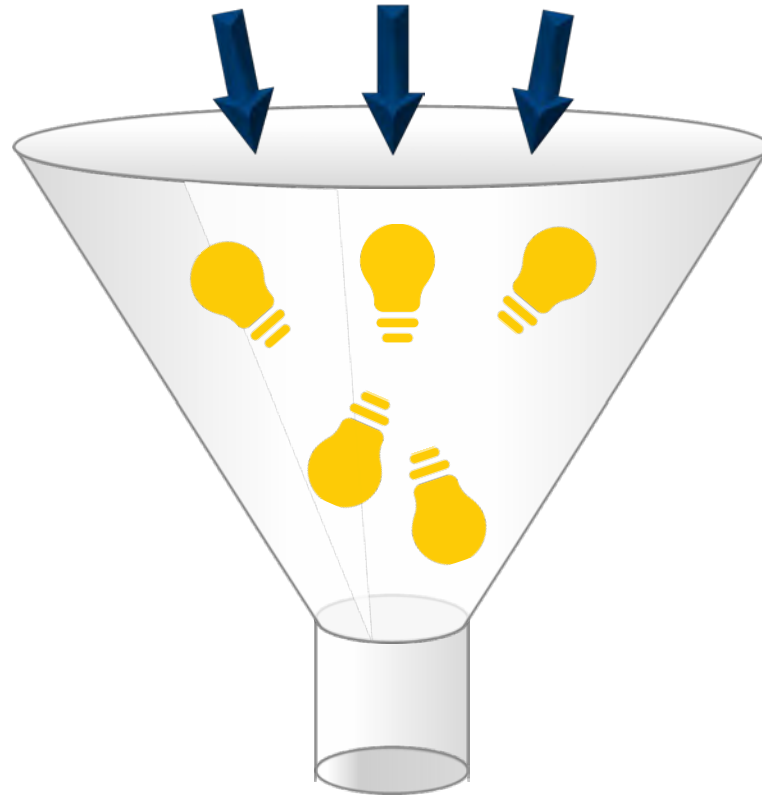
Web: [TimRichardson.com](http://TimRichardson.com)



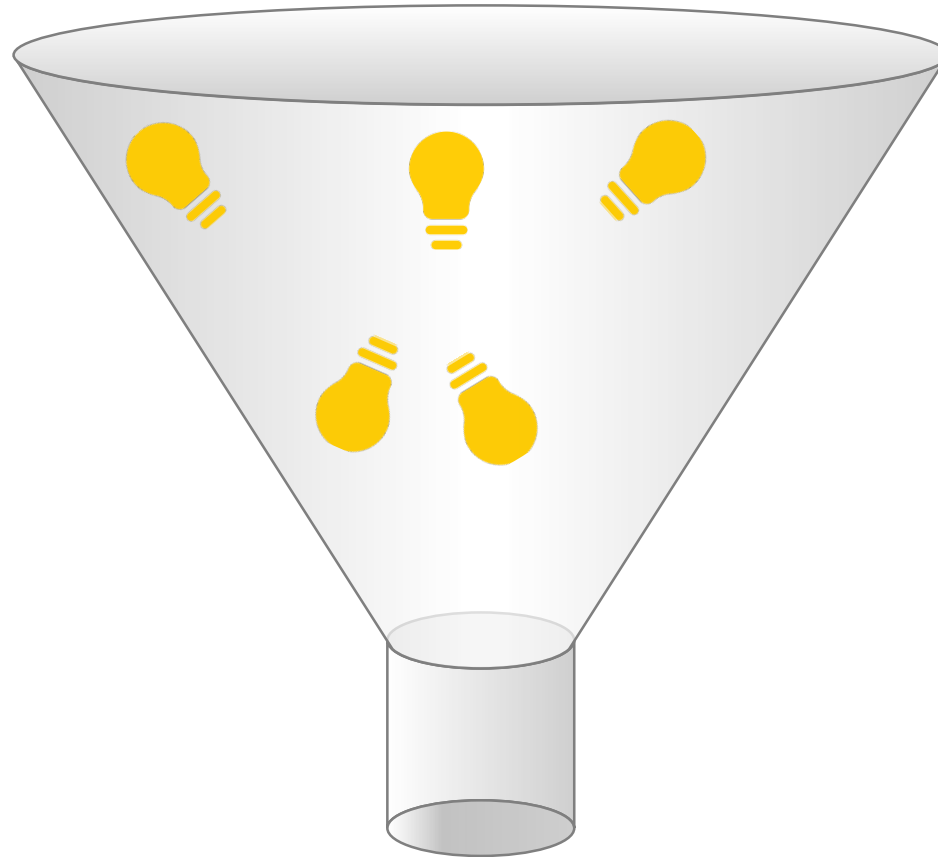


What  
**Blocks**  
You?

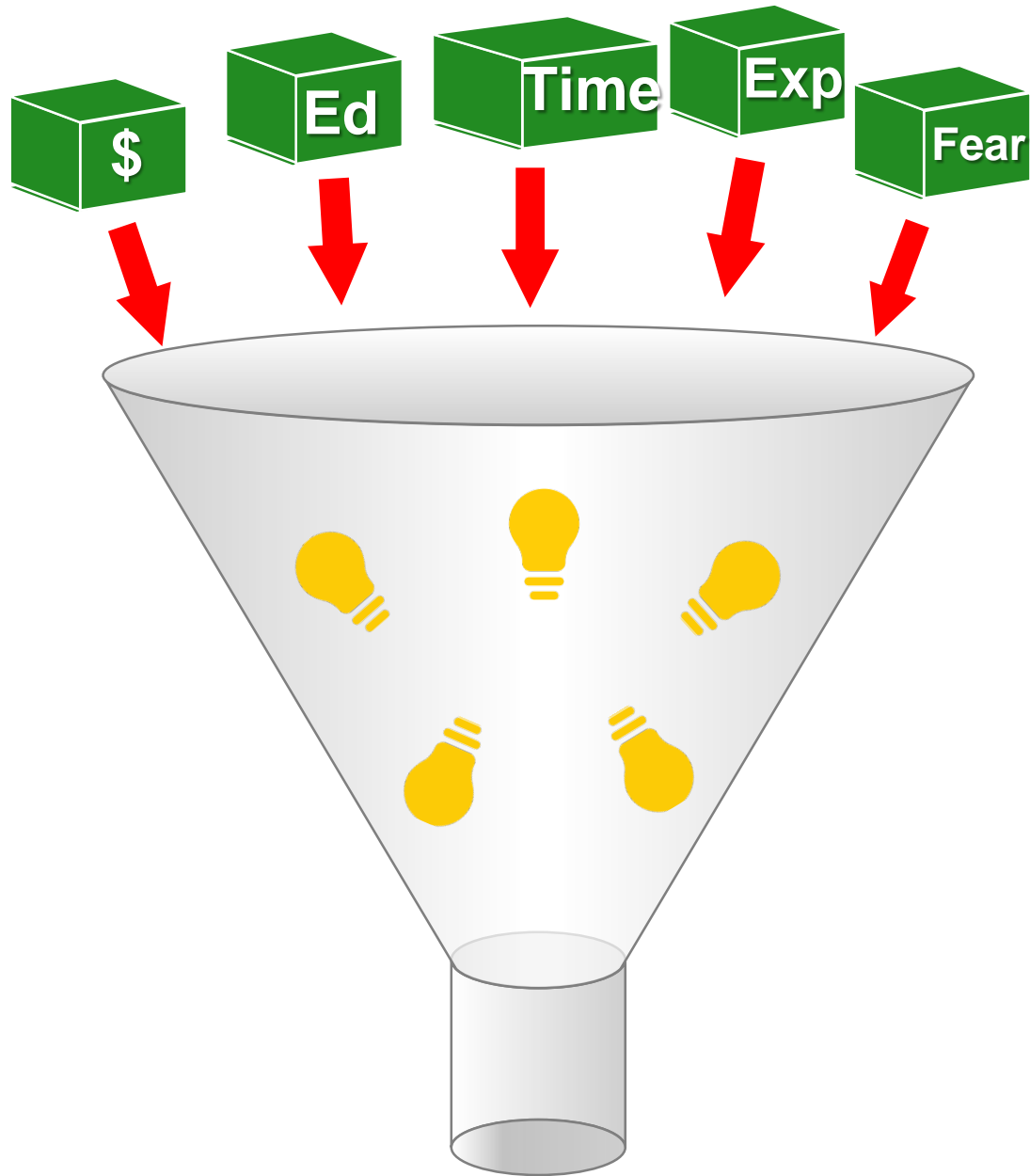
# Ideas



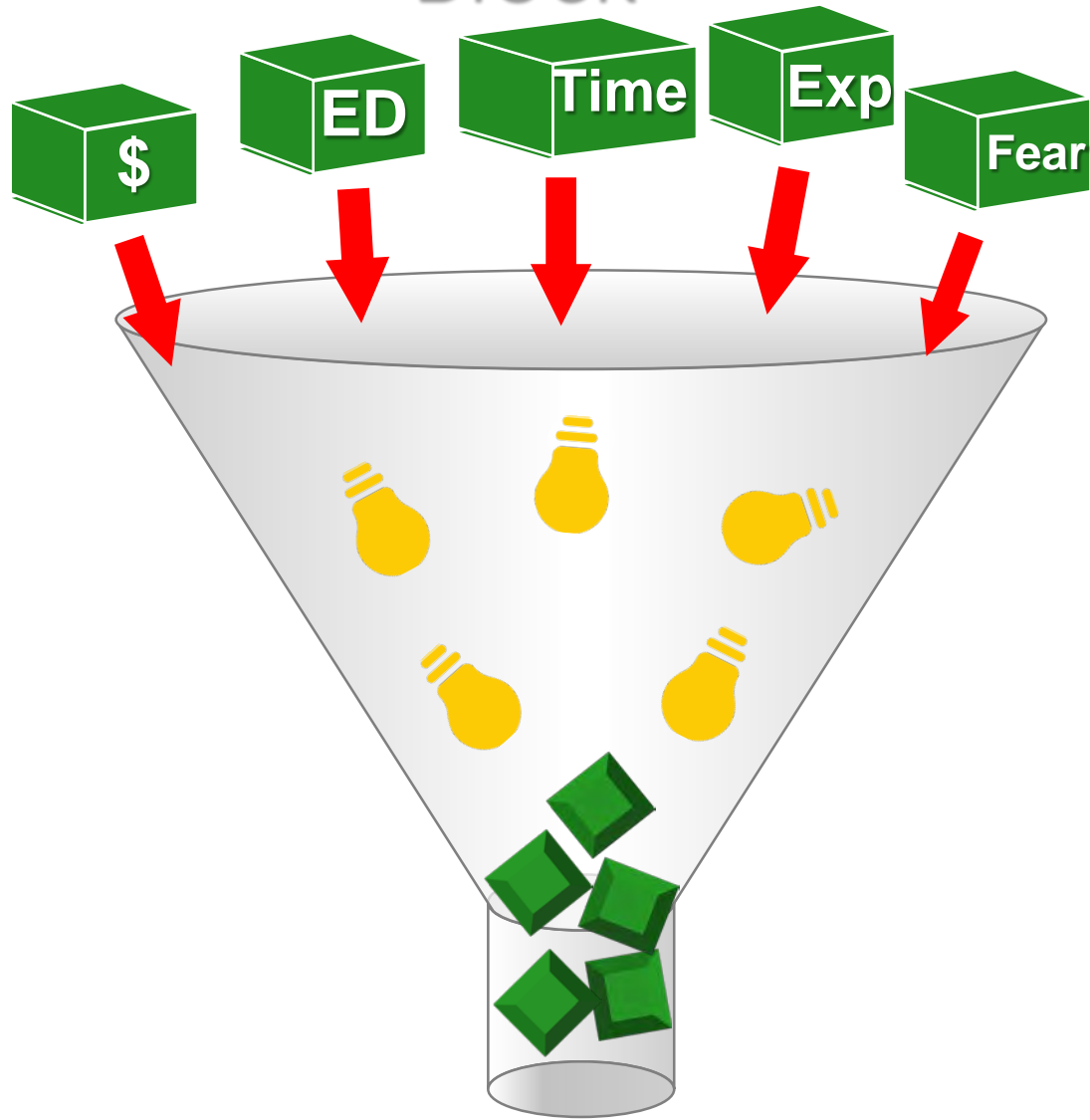
# PERCULATION



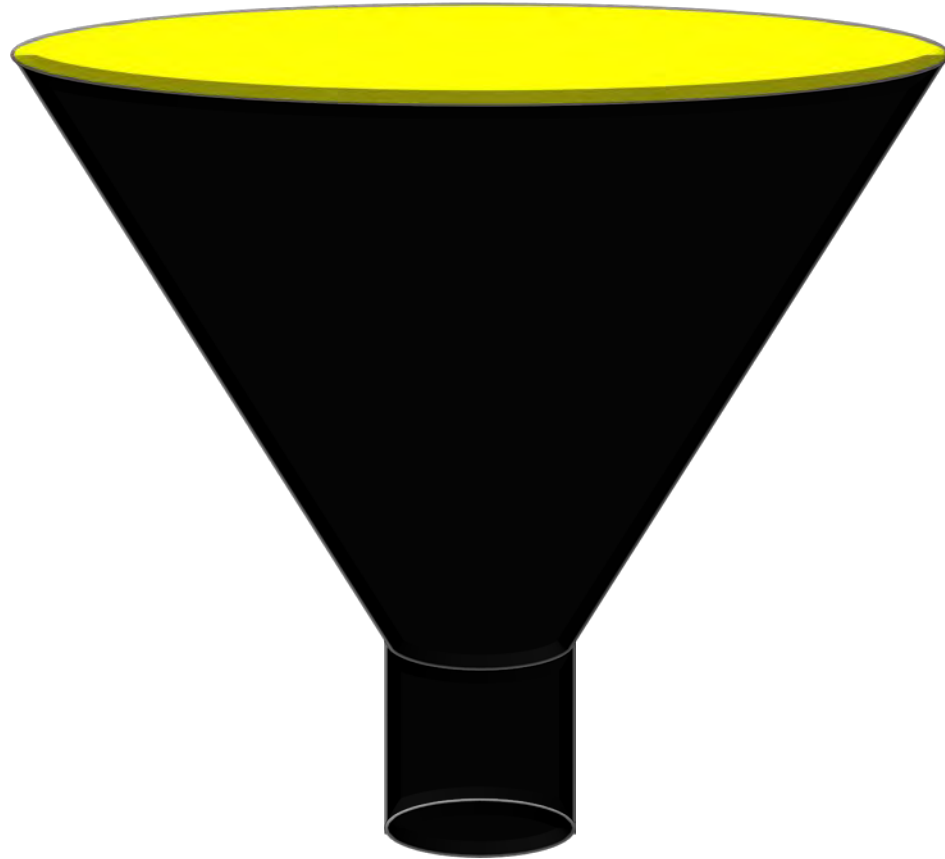
# EVALUATION



# Block



STUCK

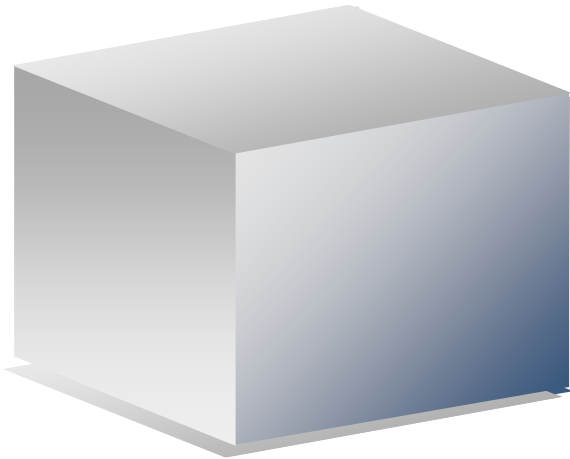


# Unlock the Block

Frustration

Mentor

Action



Performance

Analyze

Resources