



# CORNERSTONE LEAGUE

*Uniting & Inspiring Credit Unions  
to Advance the Greater Good*

## Social Media Toolkit

### Version 1

“I am a Missourian for Financial Freedom”

Sample post No. 1:

- Responsible community stewardship is not only ensuring our members have access to affordable financial products and services. It’s also advocating for all Missourians to have access to financial products that work best for them. In declaring ourselves “Missourians for Financial Freedom,” we express our support for field of membership expansion legislation in Missouri.

Sample post No. 2:

- We proudly declare that we are Missourians for Financial Freedom. This declaration represents our support for state legislation to expand Missouri credit unions’ field of membership. From metropolitan to rural areas, all Missourians deserve equal access to affordable financial products and services. That’s what we call financial freedom.

### Version 2

“All Missourians deserve equal access to affordable financial products and services”

Sample post No. 1:

- Our credit union is proud to advocate for Missourians’ right to have equal access to affordable financial products and services. This is why we support Cornerstone League and Missouri Credit Union Association’s mission to garner support for a field of membership expansion which will enable all Missouri credit unions to serve a wider population of Missourians like you.

Sample post No. 2:

- All Missourians deserve equal access to affordable financial products and services, which is why our credit union supports Cornerstone League and Missouri Credit Union Association’s mission to garner support for a field of membership expansion. You can help. Share this post and encourage your state legislators to support field of membership expansion.